**FORBO LAUNCHES FLEXIBLE ADHESIVE FREE LVT SOLUTION**

**Forbo Flooring Systems has launched its new Allura Click Flexcore range, an adhesive-free click-format LVT with a flexible core, ideal for quick and easy floor renovations over uneven or poor condition subfloors.**

Traditional ‘rigid core’ Luxury Vinyl Tile (LVT) products can often be inflexible and brittle in nature, meaning that in heavy traffic environments they can be damaged and break if there are irregularities in the subfloor, particularly at the joints. Allura Click Flexcore combines the benefits of Forbo’s Allura LVT with an integrated foam underlay, offering a more flexible solution that can bridge the gaps in poor, uneven or sloped subfloors, for a more forgiving fit.

Installations as large as 1000m2 can be completed without the need for expansion joints using Allura Click Flexcore, which is easy to handle and can be cut by hand with a knife.

With 20 dB impact sound reduction, Allura Click Flexcore is also effective at minimising transmitted noise and is ideal for heavy footfall areas.

Donna Hannaway, Head of Marketing UK and Ireland, from Forbo said of the new collection: “Allura Click Flexcore is perfect for older buildings where the existing subfloor is poor or needs to be preserved as part of a wider renovation project, often seen in hospitality and residential refurbishments. It’s a fast-flooring solution that uses the same trusted ‘angle-down’ click system for which Allura Click Pro is renowned. Where previously contractors may have had to screed over or rip up existing flooring, they can now install Allura Click Flexcore instead, saving them significant time on site. Contractors can save further time onsite, as well, as there is no need for a separate underlay install and each tile can be cut by hand using a knife.

The new collection contains 20 different colourways, 14 woods and 6 stone and tile, with four-sided bevelling for a superior aesthetic. Made using 100% PVC, Allura Click Flexcore contains 29% recycled content by weight and is fully recyclable, making it circular ready. Additionally, being an adhesive free solution, each plank can be easily lifted up and re-purposed in another area of a building, or separate project altogether, maximising its useful lifespan.

Find out more about this new collection, here: [www.forbo-flooring.co.uk/Flexcore](http://www.forbo-flooring.co.uk/Flexcore)

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