**PRESS RELEASE**

**22nd July 2025**

**PERFORMANCE MEETS DESIGN, WITH FORBO’S NUWAY CONNECT PLUS**

**Forbo Flooring Systems has expanded its Nuway Connect range of entrance matting, with the addition of Nuway Connect Plus. This range comes with a larger textile insert and reduced aluminium profiles to meet current design trends.**

The well-known and respected Nuway brand has over 100 years of heritage, stemming from link mats in the 1920s to the leading brand of entrance flooring that it is today. Across the course of this history, Nuway has been continually updated in line with modern specification requirements, with the launch of Nuway Connect Plus the latest example.

With larger textile inserts and reduced aluminium strips, Nuway Connect Plus is able to accommodate more varied designs, including chevron shaping – typically, a bespoke offering. Forbo’s latest entrance flooring option is made to order, with the ability to create striking designs or logo mats. Available with a choice of four Coral Classic inserts, this allows the primary entrance system to be colour co-ordinated to the secondary matting zone. All inserts can also be replaced on site helping to extend the wear life of the product.

Donna Hannaway, Head of Marketing UK and Ireland from Forbo Flooring Systems, spoke on the new range, saying: “We are committed to providing our customers with a wide variety of high-quality entrance flooring systems that continually meet varying requirements, current market trends and budget levels. With this in mind, the new collection provides exceptional performance, without comprising on design. This ensures that, no matter the budget or space, we can provide the best possible solution for the job.

“We have also recognised the increased demand for design focused entrance matting, by introducing Nuway Connect Plus Chevron in standard aluminium and black anodised aluminium we are meeting this demand. As an ‘off-the-shelf’ product at a fixed price, it makes specifying chevron entrance matting easier and more accessible for specifiers and end-users alike.”

As an added benefit, all Forbo’s entrance flooring systems come with its Coral inserts, the leading textile matting insert available on the market, as standard. Coral matting is independently proven to stop up to 95% of walked-in dirt and moisture entering the building and reduce cleaning times by up to 65%. This is ideal for large retail, education and office entrances, ensuring that no matter the budget or space, end users are being kept safe, as well as maintaining the aesthetic appearance of a wider flooring scheme.

Nuway Connect Plus is available in 10mm closed construction and entrances in fire sensitive locations can be installed with Coral inserts that meet Bfl-s1 fire regulations. In addition, if installed by a Forbo Entrance System Specialist Installer (FESSI) contractor, the guarantee offered by Forbo on its Nuway Connect range is extended from five years to seven.

Find out more about the Nuway Connect Plus collection, here: <https://www.forbo.com/flooring/en-uk/commercial-products/coral-nuway-entrance-matting-and-flooring/nuway-internal/nuway-connect-plus/b9ehwb>

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