**FORBO CELEBRATES 100 YEARS OF NUWAY**

**Forbo Flooring Systems is delighted to announce that 2024 marks the 100th anniversary of one of its most popular entrance flooring systems: Nuway, a primary barrier matting which has been manufactured here in the UK since 1924.**

Forbo began producing rubber matting made from recycled material – matting that we now know as Nuway – back in 1924. Fast forward 100 years and Nuway remains the rigid entrance flooring system of choice for commercial buildings. In fact, around 18km2 of Nuway is hand-made every year and is installed within airports, train stations, shopping centres, offices and schools – to name just a few – across the world!

Available in a range of single and double-sided mats, with a choice of wiper strips, scraper bars, carriers or inserts, Nuway not only contributes to a safer environment and helps to optimise the long-term wear and appearance of other interior floor coverings, but can also minimise the requirement for intensive cleaning throughout the rest of the building. What’s more, it’s available in a variety of contemporary designs, such as bamboo, anodised aluminium, bronze, gold, sand and the brand new anodised black option – helping to create high-end, modern entrances.

Since it was first launched in 1924, the Nuway range has seen many developments over the last 100 years. For example, in the 1950s, the ‘link mat’ was launched in over 40 varieties, and then in the 1960s Forbo’s best-selling double-sided system, Nuway Tuftiguard, was developed. The 1980s saw the introduction of PVC coloured inserts and in the 2000s, Nuway Grid and Nuway Connect were launched.

Speaking about the anniversary, Chris Rand, Category Marketing Manager ­­– EFS at Forbo Flooring Systems, said: “We’re all very excited to soon be celebrating 100 years of Nuway; it’s a real landmark moment for us all – both the team here at our Telford site and throughout the Forbo business. The fact that Nuway is also still the rigid entrance flooring system of choice for architects, specifiers, facility managers and contractors a century after production first began is testament to the system’s excellent durability and structural integrity.

“It’s a real honour to be able to offer a flooring solution with such a rich history and heritage – here’s to the next 100 years!”

Nuway is just one half of Forbo’s entrance flooring system portfolio, with the market-leading textile Coral entrance flooring brand launched over 40 years ago.

For more information about Nuway, please visit [www.forbo-flooring.co.uk/nuway](http://www.forbo-flooring.co.uk/nuway)

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