**FORBO PROMOTES ITS SUSTAINABLE MARMOLEUM AT CLERKENWELL DESIGN WEEK**

**Forbo Flooring Systems will once again open the doors to its EC1 showroom for Clerkenwell Design Week (CDW), introducing visitors to its newly refreshed and Climate Positive certified Marmoleum Solid collection.**

With many in the built environment now looking to be as ‘green’ as possible, architects, specifiers and interior designers are looking for solutions that go above and beyond in regard to sustainability. With this in mind, Forbo will be displaying its own brand of linoleum and highlighting the recent refresh to the Marmoleum Solid collection, as well as the fact that it has now achieved Climate Positive status.

Following independently verified research, Forbo’s Marmoleum collection has achieved Climate Positive status, cradle to gate, without the need for offsetting. This means that more carbon dioxide is removed from the atmosphere during the growth and collection of its natural ingredients, than is created throughout the production process. In fact, for every square metre of Marmoleum specified, 446 grams of CO2 is removed from the air, going beyond net-zero emissions to positively impact the environment.

The Marmoleum range was also recently expanded upon, with Forbo’s refreshed Marmoleum Solid collection adding 26 new designs, all future orientated and modern in character.

In celebration of this, visitors to the Forbo showroom, located on St John Street, will be offered the chance to learn all about Marmoleum during this year’s CDW. From the ability to get hands-on with its natural ingredients to viewing design and flooring samples, the EC1 showroom will demonstrate Marmoleum’s market-leading sustainability credentials.

However, it isn’t just its environmental benefits that sets Marmoleum apart, with a wide array of designs and collections available to choose from. Comprising some 300 different colourways, Marmoleum provides true design freedom. Marmoleum also benefits from a Topshield pro finish, preventing staining, scuffing and scratching, as well as allowing for easy cleaning and maintenance.

Donna Hannaway, Head of Marketing UK and Ireland from Forbo, said: “Due to the increasing emphasis on sustainability across the industry, environmentally-conscious specifications are a common project requirement. To meet this demand, we as manufacturers need to come together and focus on producing more high-quality, sustainable building materials, allowing architects and designers to choose greener products for their projects. This is where our Marmoleum collection can make a real difference, offering a stylish and sustainable internal floor covering that we’re really proud of.

“Ahead of CDW, we’re excited to once again be opening our showroom doors to architects and specifiers, looking for new ideas and inspiration for their interior design needs.”

In addition to learning more about Marmoleum and its benefits for interior environments, visitors to Forbo’s showroom will also be able to enjoy ice cream rolls from a Pan-n-Ice van, with the ice cream flavours inspired by Forbo’s latest Marmoleum Solid collection.

Find out more about Marmoleum, here: [www.forbo-flooring.co.uk/marmoleum](http://www.forbo-flooring.co.uk/marmoleum)

**-ENDS-**