




THE TRUTH ABOUT LINOLEUM

	MYTH	TRUTH
DESIGN 	<ul style="list-style-type: none">• Not customizable, which limits design options.• Can experience yellowing due to oxidation of linseed oil, affecting color hues and long-term visuals.	<ul style="list-style-type: none">• Marmoleum has virtually no limits to what can be achieved in terms of aesthetic design, color and intricate detailing with over 300 colors & structures.• Marmoleum's pigments provide superior color fastness when compared to that of digitally printed products.
DURABILITY 	<ul style="list-style-type: none">• Durability is dependent on protective coating at installation, and ongoing re-sealing.• Susceptible to moisture damage.• Moisture damage may lead to mold and mildew.	<ul style="list-style-type: none">• Marmoleum becomes denser and more resilient as time goes on and has a system service life of 30-years or more.• Marmoleum provides a hygienic, watertight installation that aids in preventing infection control issues, including those caused from water intrusion.• When Marmoleum is installed following the recommended installation guidelines utilizing Forbo adhesives, the result will be a highly water resistant hygienic seam, which does not require heat welding.
MAINTENANCE 	<ul style="list-style-type: none">• Requires ongoing maintenance to maintain water-resistant properties.• Limited selection of cleaning products, and incorrect products can damage the floor.	<ul style="list-style-type: none">• Marmoleum with Topshield2 has improved resistance to scratches and stains while providing excellent appearance retention and a 10-year no finish warranty.• Marmoleum with Topshield2 is ready to receive facility approved disinfectants without the need to introduce harmful and aggressive maintenance products and can be maintained using a low chemical system providing excellent appearance retention.

To learn more about marmoleum: www.forboflooringna.com/liveforward

The Truth About Linoleum

Forbo Flooring Systems takes pride in the value, durability, and health benefits we have provided to our customers for over 150 years. At Forbo, we build our position on research, testing, and honesty. We know linoleum better than anyone and we've done the hard work of making products that are hygienic and safe for indoor environments that support the well-being of people where they live, learn, work, and heal.



DESIGN CAPABILITY & FLEXIBILITY

CO2 Neutral

Forbo Linoleum is made from natural raw materials and is CO2 neutral, making it the most sustainable resilient floor covering measured from cradle to gate without using carbon offsets. Every Marmoleum floor is an individual creation taking on the environment in which it is installed. Unlike printed vinyl, there is no concern for constant pattern repeats with Marmoleum. The Marmoleum range contains over 300 colors and designs, ranging from marbled to linear and concrete visuals, available in sheet, tiles and planks. There are virtually no limits to what can be achieved in terms of aesthetic design, color and intricate detailing. This attention to detail and flexibility allows for you to put your signature on a project, rather than just another cookie cutter space.

Naturally antimicrobial

In addition to being easy to care for and more durable than PVC floors, Marmoleum's ability to inhibit the growth of bacteria sets it apart from other flooring materials. The natural composition of the product provides inherent properties that halt the breeding of many micro-organisms. Marmoleum is very effective against gram-negative and gram-positive contact agents such as bacterium, mold, yeast spores, and specifically pathogens such as MRSA, C-Diff, CRE*. Many end-users in healthcare have adopted Health Care Without Harm's Healthy Flooring Criteria eliminating chemicals of concern such as PVC and Ortho-phthalates. Forbo Marmoleum meets this criterion.



No heat-welding required

Marmoleum, unlike a plasticized PVC sheet vinyl flooring, DOES NOT require heat-welding. Sheet Vinyl requires heat-welding to be considered water tight and hygienic due to plasticizer migration and adhesive systems that may degrade when exposed to cleaning chemicals. When compared to heat-welded PVC flooring, independent laboratory testing proves non-heatwelded Marmoleum is more hygienic. For more information visit www.forboflooringna.com/netfit.

Should code require a welded seam, Forbo offers both heat welding and an even simpler method of welding with Marmoweld ETU (EZ To Use) which is applied immediately to a seam after installation and can be walked on or used on a net fit seam within 15 minutes. By also utilizing Forbo ArmorCove, our patented preformed Marmoleum coving solution assures safe, durable flash coving that is easy to install and maintain providing a hygienic, watertight installation. This helps to aid in preventing infection control issues from water intrusion. The Forbo 100 Series adhesive systems provide "immediate on" solutions that do not require moisture testing and could eliminate costly moisture mitigation.

marmoleum® Sheet, Tile, and Plank



**Based on Independent Laboratory Testing.*

creating better environments

forbo

FLOORING SYSTEMS



PRODUCT DURABILITY

Marmoleum is known for its legendary durability with a system service life of 30-years or more. The manufacturing process and the environmentally inert pigments provide superior color fastness when compared to that of digitally printed PVC products.

UPKEEP & MAINTENANCE

Topshield2 is Forbo Flooring's high-performance UV-finish which is factory applied to all Marmoleum floor coverings. Topshield2 prevents staining, scuffing and scratching for lasting appearance retention and provides for easy cleaning and maintenance at lower intervals. Our Topshield2 floor finish takes the performance of our Marmoleum floors to a new dimension. The sheet vinyl's benchmarked finish mentioned in "the Article" requires facilities to strip and scrub the top coat with a blue pad prior to the use of disinfectants. Marmoleum is ready to receive facility approved disinfectants and cleaners without the need to introduce harmful and aggressive maintenance products into occupied healthcare spaces. Marmoleum with Topshield2 can be maintained using a low chemical system providing excellent appearance, retention and a 10-year no finish warranty.

So, when you look at the entire picture, Marmoleum is the Natural Choice.

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