

## PRESS RELEASE

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### **New Forbo Flooring Systems linoleum collection awarded with iF DESIGN AWARD 2017**

#### **Marmoleum Cocoa receives iF DESIGN AWARD 2017**

The new Marmoleum Cocoa collection, a cocoa husk enhanced linoleum design, has been awarded with the iF DESIGN AWARD 2017. The collection is part of the new Marmoleum Solid range which is at the heart of Forbo's contemporary linoleum designs featuring amongst others new concrete, uni and semi-plain designs will be introduced in April.

Using cocoa husks as part of the Marmoleum Cocoa collection not only improves the sustainable profile of Forbo's linoleum by adding a fifth natural ingredient, it also results in a new tactility and a design where the subtle organic scattering and fine coloration create a new and innovative design feature for the linoleum product category.

Manufacturing Chocolate in the Netherlands originates from the 17<sup>th</sup> century and is located in the same region where Forbo Flooring Systems is manufacturing linoleum for well over one hundred years. The upcycling of the Cocoa industries' waste stream is a fine example of Forbo's continuous effort to innovate linoleum as the *original* and most sustainable resilient floor covering to date.

Marmoleum cocoa is available in a small collection of 5 earthly tones that are presented under the seducing names of white, milk and dark chocolate, earl grey chocolate and a mystery chocolate blue(s). The Marmoleum Solid collection of which the new Cocoa range is a part, is made up out of a new Walton series, a colourful piano design, original and coloured concrete designs and a an embossed slate variety, which is another innovative new design that will feature in Forbo's new linoleum offer to be introduced in April.

Forbo Flooring Systems is world leader in Linoleum and takes pride in creating new market opportunities for linoleum that move beyond the traditional market segments of public spaces, education and health care. By introducing new designs, product formats and structures Forbo Linoleum offers a natural alternative to PVC, Luxury Vinyl Tiles, rubber and even textiles when floorcoverings for contemporary and modern interior environments are considered. To find out more about the versatility of Linoleum or a request to see the new iF DESIGN AWARD - Marmoleum Cocoa collection please call 01 289 8898 or email [info@forbo-flooring.ie](mailto:info@forbo-flooring.ie) or visit our website [www.forbo-flooring.ie](http://www.forbo-flooring.ie)

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### **Forbo Flooring Systems, responsible market leader**

Forbo Flooring Systems is a global market player in Linoleum, project vinyl, carpet tiles, Flotex flocked flooring, Coral entrance systems and vinyl floor coverings. In addition to floor coverings, Forbo develops, manufactures and markets a full range of professional service products. All Forbo products combine high levels of functionality and durability. Forbo Flooring Systems is committed to environmentally responsible production and to far-reaching customer service. Forbo Flooring is part of the Swiss Forbo Group and owns twenty manufacturing plants and branches in 32 countries worldwide.

For more information on Forbo Flooring Systems please visit: [www.forbo-flooring.com](http://www.forbo-flooring.com).  
Or contact Forbo Flooring Marketing, Mr. Willem Burmanje at [willem.burmanje@forbo.com](mailto:willem.burmanje@forbo.com)