

CUSTOM VINYL FLOORING DESIGN SUBMISSION GUIDELINES

From

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File & Format

- Artwork must be copyright-free or you must have the rights to use it.
- Accepted file formats: TIFF or EPS (JPEG/PDF may be accepted on request).
- Maximum print width for a single file: 4.0 m.
- An overlap of the image needs to be included if multiple sheets are running side by side for the installer to trim on site. For example, 25mm overlap of the image across sheets.
- Recommended: Allowing for around 200mm of additional print (if possible) around the perimeter of the room is a good idea in case of any slight differences between architectural and site plans.

Colour & Profiles

- We cannot guarantee exact Pantone, NCS or RAL matches.
- Final product colour may vary $\pm 10\%$ due to the protective wear layer.

Resolution & Quality

- Minimum resolution: 72–100 dpi at 100% scale.
- Files must not contain large, solid blocks of single colours. Solids are often achieved in a slight textured pattern of multiple tones.
- If scaling artwork, ensure it is correct at 100%.

Artwork Structure

- Photoshop files should be flattened to one layer.
- All text must be converted to outlines/curves, minimum 30 pt.
- No registration marks or pass marks unless specifically requested.

Step & Repeat Patterns

- Repeating designs must be supplied in TIFF format.
- Ensure the pattern aligns and repeats seamlessly.

Multiple Files / Direction

- If submitting multiple files, ensure they all use the same print direction.

Tiling (if required)

- If your artwork exceeds 4.0 m width, provide tiled files with 50mm bleed.
- Avoid placing tile breaks through busy areas or text.

For vinyl, cold seam (chemical) welding with [Noviweld](#) should be used so it does not distort the design. Masking tape must be used both side of the join to catch any adhesive overflow.