Draft Editorial Copy

Project: Press Release – Kirkcaldy Community Football Partnership  
Draft: Two

Approval: Karen Wilding

**KIRKCALDY & DYSART FC’S NEW KIT TAKES INSPIRATION FROM LOCAL HISTORY**

**Kirkcaldy & Dysart Football Club is proud to reveal its new senior team kit, a bespoke design inspired by the local region’s unique history and heritage in the flooring industry. Known as the ‘home of linoleum’, Kirkcaldy has been host to a number of linoleum factories since the late 19th century, with the original Nairn’s factory still in operation as the home of Forbo Flooring Systems.**

First formed in 1969 as an amateur club, the team joined the Scottish Junior Football Association in 1970 and will field around 25 teams in the new season as part of the Kirkcaldy Community Football Partnership. Playing out of The Bodywyse Autocare Park (formerly Denfield Park), the club truly is a part of the local community.

To mark the approach of the upcoming league season, the club teamed up with kit supplier, Uhlsport, to produce a brand new, bespoke kit for the senior team. Looking into the history of the area for inspiration, the manufacturer discovered the BBC documentary ‘The Town that Floored the World’, which focussed on Kirkcaldy. Following this, Uhlsport came up with a variety of design options that aptly represented and reflected the history of linoleum production, including old linoleum designs from Forbo Flooring Systems, who still run operations out of the old Nairn’s factory.

Angus Fotheringhame, General Manager UK & Ireland at Forbo Flooring Systems, spoke on this saying: “Linoleum is an integral part of the history here in Kirkcaldy, it’s in the lifeblood of the area. Forbo remains very much a part of Kirkcaldy, with many locals having a strong connection with the company and the linoleum industry over many decades.

“It’s fantastic to see this heritage being recognised by the Kirkcaldy & Dysart FC kit, with the patterns and tones reminiscent of the old linoleum designs produced at our very own factory all those years ago.”

Alistair Cameron, Vice-Chair at Kirkcaldy & Dysart FC, commented: “Having signed a four-year deal with Uhlsport, we were offered the opportunity to select our new kit design from two different options, both inspired by Forbo’s linoleum designs. The design team had researched Kirkcaldy and its history and became really inspired by linoleum and the different designs available, leading them to basing their kits around this idea.

“Angus and the Forbo team have always been very supportive of what we’re doing at the charity and with the football teams, so it was nice to continue that link between Forbo and the club with this new kit paying homage to their flooring.”

Find out more about Kirkcaldy & Dysart FC, here: <https://www.kirkcaldydysartfc.co.uk/> or visit Forbo’s website, here: <https://www.forbo.com/flooring/en-uk/>

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