

## PRESS RELEASE

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### **TESSERA CHROMA: A FUSION OF COLOUR AND TEXTURE**

**Fusing together organic texture with chalkier colours has led to the development of Forbo Flooring Systems new contemporary, high-end carpet tile collection: Tessera Chroma. The carefully composed colourways, which offer a colour balance when combined, allow you to playfully clash shades to create more dynamic and diverse workspaces.**

Chroma is the quality by which we communicate colour; it's how we define a colour's purity, intensity or saturation. It also provides a measure of how we can fuse relationships between colours to bring balance and harmony to a space and Forbo's Tessera Chroma collection has been created with this in mind.

Jason Holmes, Head of Textile Design at Forbo Flooring Systems, commented: "There is a new, more sophisticated trend emerging onto the workspace design scene, where we see schemes morphing into leisure and hospitality inspired spaces characterised by carefully curated colours and the introduction of iconic accessories."

Comprising 12 neutral and 15 bright colours, Tessera Chroma's palette has been selected to have a subtle blended effect, thanks to each colourway consisting of three different shades. This has helped to provide a warm aesthetic and allow specifiers to create eclectic colour combinations that can bring out the desired personality of spaces.

Jason continues: "While at the same time, we are also seeing softer, organic patterns and textures emerging, which are enhanced by a greater focus on warmer greys, cooler neutrals and colours based on natural materials and environments, giving a nod to the continuing nature inspired trend across all industry sectors."

The fresh colours found within the collection can be used as a more understated way of bringing the outside in and as such, specifiers will discover five modern hues of green within this collection to work perfectly with the biophilic interior design.

Forbo is committed to creating better environments and as such, Tessera Chroma contains 62% recycled content, is manufactured using 100% renewable energy and meets the Ska rating for M12 soft floor coverings.

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#### **Forbo Flooring Systems, responsible market leader**

Forbo Flooring Systems is a global market player in Linoleum, project vinyl, carpet tiles, Flotex flocced flooring, Coral entrance systems and vinyl floor coverings. In addition to floor coverings, Forbo develops, manufactures and markets a full range of professional service products. All Forbo products combine high levels of functionality and durability. Forbo Flooring Systems is committed to environmentally responsible production and to far-reaching customer service. Forbo Flooring is part of the Swiss Forbo Group and owns twenty manufacturing plants and branches in 32 countries worldwide.

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Image		Information
		Tessera Chroma in 3621   camisole, 3623   tangerine and 3606   tuxedo
		Tessera Chroma in 3616   eucalyptus, 3617   botanical, 3621   camisole, 3618   torrent, 3607   mineral, 3609   coconut and 3601   platinum

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	<p>Tessera Chroma in 3622   wisteria and 3621   camisole</p>
	<p>Tessera Chroma in 3620   evergreen</p>
	<p>Tessera Chroma in 3607   mineral, 3609   coconut and 3601   platinum</p>