

PRESS RELEASE

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Marmoleum Terra and Splash, two new designs in Forbo's new CO2 neutral Marmoleum Marbled collection.

Forbo Flooring Systems introduces new and versatile Marmoleum Marbled collection with five modern design ranges.

The introduction of the new Marmoleum Marbled collection completes the renewal of Forbo Flooring Systems' core linoleum offer. The all new Marbled collection complements the so called Marmoleum Solid and Linear collections that have been renewed in the last two years.

Marmoleum Marbled is presented as a modern classic. With two new designs, Terra and Splash, the range is extended with new visuals that each add value to the concept of Forbo's marbled portfolio.

Terra is a design with a close and highly contrasting structure inspired by ingenious rock types creating a sophisticated small scale marble. Splash is a modern playful design which from a distance appears light grey with a slight nuance in tone, yet from up close surprising colours are peeking through. The other ranges in the collection, Real, Fresco and Vivace have been redefined and refreshed.

Marbled designs blend well into the indoor environment combining with other natural materials like, wood, stone and textiles. All of the colours are derived from nature as such the new Marmoleum Marbled collection not only brings nature inside, but it also connects perfectly with the current interior design trends.

The Marmoleum Marbled is like the Solid collection a CO2 neutral collection as each m2 of Marmoleum Marbled actually makes a negative contribution of -4 grams of CO2 emission. This unique environmental performance is created by the fact that the amount of CO2 emitted during the production chain is entirely set-off against the CO2 that is absorbed by the natural raw materials (plants, trees and crops) during their life time before being harvested. The life cycle process of Forbo's Marmoleum is documented in an independent Environmental Product Declaration (EPD) which is third party verified. Forbo's sustainable horizon focusses on circularity and healthy buildings, the Marmoleum achievement of reaching a CO2 neutral status is a major achievement in our endeavour to create better environments.

The new Marmoleum Marbled collection will be introduced in January 2019.

creating better environments

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Forbo Flooring Systems, responsible market leader

Forbo Flooring Systems is a global market player in Linoleum, project vinyl, carpet tiles, Flotex flocked flooring, Coral entrance systems and vinyl floor covering. In addition to floor covering, Forbo develops, manufactures and markets a full range of professional service products. All Forbo products combine high levels of functionality and durability. Forbo Flooring Systems is committed to environmentally responsible production and to far-reaching customer service. Forbo Flooring is part of the Swiss Forbo Group and owns twenty manufacturing plants and branches in 32 countries worldwide.

For more information phone Forbo Ireland Limited on 01 2289 8898 or visit info@forbo-flooring.ie