

## PRESS RELEASE

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### **New Forbo Flooring Systems linoleum collection awarded with iF DESIGN AWARD 2016**



#### **Marmoleum Striato receives iF DESIGN AWARD 2016**

The new Marmoleum Striato collection of contemporary linear linoleum designs has been awarded with the iF DESIGN AWARD 2016. The collection, part of the core linoleum offer of Forbo Flooring Systems revives a classic 1950's flooring design into a vibrant contemporary, natural (bio-based) floorcovering.

The manufacturing process creates a subtle random pattern against a monochrome background, or alternatively, isolates individual colours into a "linear" pattern that varies over the length of the roll as well as between individual rolls. When installed on the floor one single overall organic pattern is created. The subtle mixing of the individual colour tones creates a world of nuances and richness, a natural gift of the process of linoleum making.

There are three parts in the collection: 1. Colour, a range of bright and colourful designs. 2. Original, subtle and more tone in tone and 3. 'Textura' introducing a technique where the linear linoleum structure is embossed to create a softer more tactile surface.

Forbo Flooring Systems is world leader in Linoleum and takes pride in creating new market opportunities for linoleum that move beyond the traditional market segments of public spaces, education and health care. By introducing new designs, product formats and structures Forbo Linoleum offers a natural alternative to PVC, Luxury Vinyl Tiles, rubber and even textiles when floorcoverings for contemporary and modern interior environments are considered. To find out more about the versatility of Linoleum or a request to see the new iF DESIGN AWARD - Marmoleum Striato collection please contact [willem.burmanje@forbo.com](mailto:willem.burmanje@forbo.com).

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#### **Forbo Flooring Systems, responsible market leader**

Forbo Flooring Systems is a global market player in Linoleum, project vinyl, carpet tiles, Flotex flocked flooring, Coral entrance systems and vinyl floor coverings. In addition to floor coverings, Forbo develops, manufactures and markets a full range of professional service products. All Forbo products combine high levels of functionality and durability. Forbo Flooring Systems is committed to environmentally responsible production and to far-reaching customer service.

creating better environments



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Forbo Flooring is part of the Swiss Forbo Group and owns twenty manufacturing plants and branches in 32 countries worldwide.

For more information on Forbo Flooring Systems please visit: [www.forbo-flooring.com](http://www.forbo-flooring.com).  
Or contact Forbo Flooring Marketing, Mr. Willem Burmanje at [willem.burmanje@forbo.com](mailto:willem.burmanje@forbo.com)