

Senior Care Solutions



Project Overview

Project Name.....Mease Manor
Location.....Dunedin, Florida
Description..... Assisted Living facility
Products Flotex, Allura Flex, Coral,
..... Eternal Step Aqua

Leading the way with an innovative Senior Care Community on Florida's Gulf Coast

Located in the scenic waterfront city of Dunedin, Florida, Mease Manor offers residents a full range of retirement solutions, from independent living through advanced care. Mease Manor recently expanded its care offering with the opening of Mease Manor Memory Care, to support the region's rapidly growing population of seniors suffering from Alzheimer's and other forms of dementia and cognitive impairments. The organization assembled a team of experts to achieve their goal of creating a beautiful, innovative facility that would provide a new level of care for the community.

The safety and well-being of residents and caregivers were key considerations in the development of the 20,470 square foot memory care project, which includes secure indoor and outdoor communal areas for socializing, technology-based personal security for each resident, and 32 private suites designed for comfort and safety. Attention to details such as lighting, seating, and types of flooring used in the center helped lead Mease Manor to becoming the first senior care center in Florida to offer state-of-the-art bathrooms that maximize the safety and mobility of residents and caregivers alike. Mease Manor's team of experts worked with manufacturers, such as Forbo Flooring Systems, to find high performance products that offered comfort, safety and durability, while blending seamlessly into the community's clean, modern design.



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*Mary McCarthy,
Director of Building Services*

Unique solutions

“We needed to find a variety of flooring materials, without transitions, that were well-suited to the different activities in each area of the facility,” notes Mary McCarthy, Director of Building Services. Seamless transitions from one type of flooring to another helps reduce the risk of falls and were a key consideration in the flooring selection process. Forbo Flooring Systems’ broad portfolio of products allowed Mease Manor to choose floor coverings ideally suited to the unique needs of their facility, while maintaining the desired aesthetic and eliminating transitions.

Flotex resilient textile was chosen for the resident rooms and common areas. Flotex is an ideal fit for assisted living communities and was developed to solve many of the problems traditional carpet presents. It is 100% waterproof, allowing most spills to quickly and easily be removed, while remaining slip resistant and safe to walk on whether wet or dry. The internal structure of Flotex prevents moisture from penetrating and festering between



the primary and secondary backings, eliminating odors and stains commonly found in traditional carpeting. “Flotex offers a seamless, cleanable, and stain resistant flooring option,” McCarthy notes. A warm, soft-to-the-touch, natural wood pattern was selected for the resident rooms, and a custom colored high-definition pattern was chosen for the common areas. “I really like the ability to customize Flotex to complement our design,” said McCarthy.

“We reduced the contrast to be more appropriate for senior living, while offering the modern, clean look we were going for.”

In the dining and activity areas, Flotex transitions seamlessly to high quality Allura Flex luxury vinyl planks. Allura’s photo-realistic wood planks create a beautiful, residential feel, while providing a highly durable and easy care solution for these high-traffic areas. Allura Flex





features a cushioned backing, providing safety and comfort underfoot for both residents and caregivers, as well as improved sound absorption.

Slip-resistant, water-tight flooring is an important aspect in the state-of-the-art bathroom design. Eternal Step Aqua was selected, providing a soft, seamless surface in wet areas. Aqua's surface features a modern, organic design with unique embossing to provide traction, yet remain comfortable under barefoot. This easy to care for, hygienic, flooring solution provides residents and caregivers with the peace of mind that they can use the bathroom without fear of slipping.

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Positive Results

In order to maximize the life of the newly opened memory care building, Forbo worked with Mease Manor to develop a simple, cost-effective cleaning and maintenance regime. Spill and stains are easily removed from Flotex’s waterproof and quick-drying surface with water. No harsh chemicals are needed. Allura is simply maintained

by damp mop, with occasional disinfectant when needed.

The addition of Forbo’s Coral Duo at the facility’s entrances helps keep the floors clean as well. Coral Duo stops up to 95% of walked in dirt and moisture from visitors and staff, prolonging the life of center’s floors, while greatly reducing cleaning costs and the risk of slip and fall accidents.



"The flooring is very easy to clean, we spot clean as necessary, and vacuum daily," McCarthy notes. "With Flotex, we don't need to replace the flooring due to stains, odors, or the normal wear and tear of traditional carpet." It can be common to turn a resident room three times in less than a year. With Flotex, the flooring doesn't need to be replaced as often, saving costs and reducing turn-around time for new residents. "We don't receive complaints about stains," continues McCarthy, "and the Flotex is beautiful, providing a warm, residential feel."

Mease Manor's careful attention to detail and cutting-edge product selections have resulted in a beautiful, innovative Memory Care Center that will serve its residents and the community for years to come.



Top ten reasons to choose Flotex flooring for your facility:

1. **Durable** - resists crushing and matting due to 70 million upright nylon 6,6 fibers per M2.
2. **Easy to clean** - dense, upright fibers allow dirt to be easily removed by vacuuming, with no loops or twists to trap dirt.
3. **Soil and stain resistant** - most stains and spills can easily be removed, including permanent marker.
4. **Slip resistant wet and dry** - provides safety and minimizes liability from slips and falls.
5. **Hygienic** - Flotex is a supplement to, and not a substitute for, standard infection control practices, and has been shown to reduce microbial contamination based on Independent Laboratory Testing.
6. **Closed cell cushion backing** - comfortable and quiet underfoot. 100% waterproof.
7. **Acoustics** - Sound Absorption (20dB) and Impact Sound Transmission (flooring/ceiling) of IIC 59 for tile and IIC 57 for sheet.
8. **Eliminate odors** - Does not allow moisture to penetrate and fester between the primary and secondary backings as can be the case with traditional carpet.
9. **Improved indoor air quality** - dirt and allergens are easily removed by vacuuming. Flotex is the only textile flooring material awarded the British Allergy Foundation's Seal of Approval. Does not contain harmful VOC's.
10. **Design** - warm, stylish aesthetics available in sheet and tile. Flexibility to create custom designs.

Forbo Flooring Systems

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