



creating better environments

forbo
FLOORING SYSTEMS



Allura is made for end users and professionals in the flooring business
by professionals in commercial flooring.

We study how people work, live and interact in today's commercial interiors.
We connect this knowledge to future trends and the changing dynamics of a building;
we use our findings to innovate and differentiate our portfolio of products through
design and function.

We solve today's and tomorrow's challenges by providing answers
to key issues such as limiting valuable downtime, the re-use
of floors and minimising environmental impacts by being circular ready.

ALL ABOUT OUR FLOORS

In this sample book you will find an overview of our designs that are available in Dryback and Flex constructions. A selection of designs is also available in Allura Click Pro. At the back of this brochure you will see the full collection of items we have available. You will also get an inside in the Allura puzzle items which are indicated seperately.

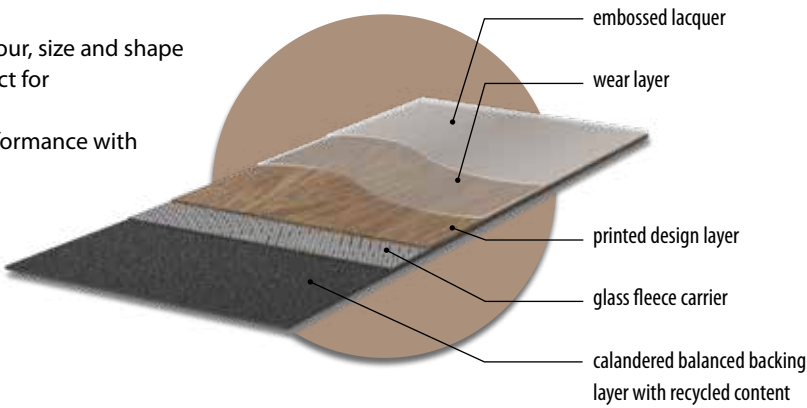
FIND THE RIGHT ALLURA COLLECTION FOR YOUR PROJECT

Every project is different and has its own specific demands. This can be in relation to the subfloor, the volume of traffic that passes through, or the size of the project. Also the installation skills or the size of the project. One thing is certain, we have the right solution in our portfolio.

	WHAT'S YOUR PROJECT?		ACCOUSTIC REQUIREMENTS		INSTALLATION REQUIREMENTS					
	PROJECT SIZE	INTENSITY OF LOAD	ACOUSTICAL COMFORT		SUBFLOOR TOLERANCE	ADHESION	SPEED OF INSTALLATION	SKILLS NEEDED FOR INSTALLATION	INSTALLED PRICE	REMOVABILITY
Dryback	Unlimited	High	6 dB	+	Low	Yes	Traditional speed	Medium to advanced	Reference	Low - fully bonded
Flex"	Unlimited	Medium	14 dB	++	Medium	No ≤ 150 m² Tackified ≥ 150 m²	Fast	Medium	Equal	Removable
Click Pro	< 1000 m² without transition profile	Low	7 dB/15 dB with Forbo underlay	++	Medium	No	Fastest	Medium	Higher	Removable
Puzzle	< 2.000 m²	High	7 dB	+	Medium	No	Fastest	Medium	Equal	Removable
Decibel	Unlimited	Medium	19 dB	+++	Medium	Tackified	Fast	Medium	Equal	Removable

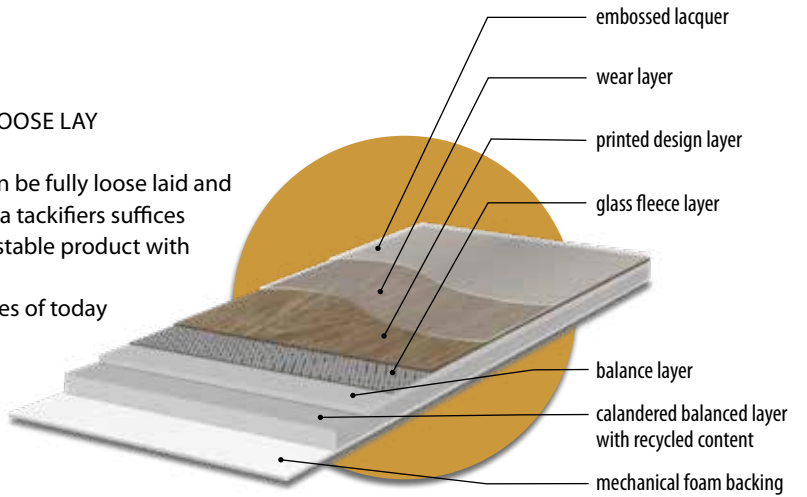
allura® dryback

- FULLY ADHERED
- Largest choice in design, colour, size and shape
 - Most durable, reliable product for applications of any size
 - Maximum certainty and performance with a glued down product



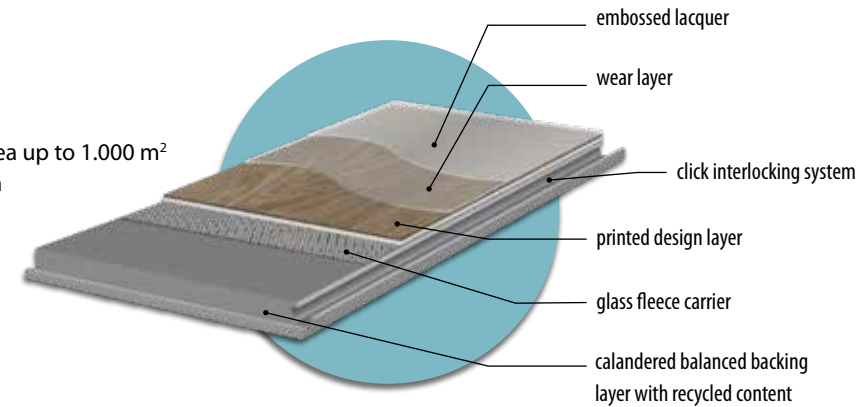
allura® flex II

- LOOSE LAY AND TACKIFIED LOOSE LAY
- Easy and quick
 - up to 150 m² the product can be fully loose laid and for larger installations using a tackifiers suffices
 - High quality, dimensionally stable product with extra balance layer.
 - Provides answers to key issues of today such as limiting valuable downtime and circular economy ready



allura® click pro

- CLICK CONNECTED
- Clickable solution for any area up to 1.000 m²
 - Suitable for use with uneven subfloors and is genuinely adhesive free
 - Possible to take out and re-use the floor





HOW TO SPECIFY YOUR ORDER

The project requirements dictate which product is most suitable.

DR7 – allura dryback wear layer 0.70 mm

DR5 – allura dryback wear layer 0.55 mm

DR4 – allura dryback wear layer 0.40 mm

FL1 – allura flex wear layer 1.0 mm

FL5 – allura flex wear layer 0.55 mm

CL5 – allura click pro wear layer 0.55 mm

The colourway numbers are mentioned below the sample. Add the code above as a suffix after the colourway number to specify your required format of the product. Items with multiple executions (size or shape) each have a different colourway number. Please note that not all designs are available from stock in every product construction.

Example:

When you want the dark twine in Allura Flex with wear layer thickness 0.55 mm. Take the colourway number of dark twine which is 63655 and add FL5 to the number.

This is how you would specify this example order:

63655 FL5

colourway
number

construction
type



60288 | light giant oak



60284 | natural giant oak



60280 | grey giant oak

Allura	Art. Number	Size	Art. Number	Size	Art. Number	Size
Dryback 0.70	60288DR7	180 x 32 cm	60284DR7	180 x 32 cm	60280DR7	180 x 32 cm
Dryback 0.55	60288DR5	180 x 32 cm	60284DR5	180 x 32 cm	60280DR5	180 x 32 cm
Dryback 0.40	60288DR4	180 x 32 cm	60284DR4	180 x 32 cm	60280DR4	180 x 32 cm
Flex 1.0	60288FL1	150 x 28 cm	60284FL1	150 x 28 cm	60280FL1	150 x 28 cm
Flex 0.55	60288FL5	150 x 28 cm	60284FL5	150 x 28 cm	60280FL5	150 x 28 cm
Click Pro 0.55	60288CL5	150,5 x 23,7 cm	60284CL5	150,5 x 23,7 cm		
Puzzle 0.70			60284PZ7	96 x 96 cm	60280PZ7	96 x 96 cm

	Dry back 0.70	Dry back 0.55	Dry back 0.40	Flex 1.0	Flex 0.55	Click Pro 0.55	Puzzle 0.70
Artide nr. suffix	DR7	DR5	DR4	FL1	FL5	CL5	PZ7
Thickness/ wearlayer	2,5 mm / 0,70 mm	2,2 mm / 0,55 mm	2 mm / 0,40 mm	5 mm / 1 mm	4 mm / 0,55 mm	5 mm / 0,55 mm	5 mm / 0,70 mm
IR embossing	no	no	no	no	no	no	no
Bevel	2 sided	2 sided	2 sided	4 sided	4 sided	4 sided	
Pcs in box	8	9	10	7	9	6	1
M² in box	4,6m²	5,18m²	5,76m²	2,94m²	3,78m²	2,14m²	0,92m²



60288 | light giant oak, 60284 | natural giant oak



60280 | grey giant oak



60305 | light honey oak



60300 | central oak



60302 | deep country oak



60306 | rustic anthracite oak

Allura	Art. Number	Size	Art. Number	Size	Art. Number	Size	Art. Number	Size	Art. Number	Size
Dryback 0.70	60305DR7	150 x 28 cm	60300DR7	150 x 28 cm	60302DR7	150 x 28 cm	60306DR7	150 x 28 cm		
Dryback 0.55	60305DR5	150 x 28 cm	60300DR5	150 x 28 cm	60302DR5	150 x 28 cm	60306DR5	150 x 28 cm		
Dryback 0.40	60305DR4	150 x 28 cm	60300DR4	150 x 28 cm	60302DR4	150 x 28 cm	60306DR4	150 x 28 cm		
Flex 1.0	60305FL1	150 x 28 cm	60300FL1	150 x 28 cm	60302FL1	150 x 28 cm	60306FL1	150 x 28 cm		
Flex 0.55	60305FL5	150 x 28 cm	60300FL5	150 x 28 cm	60302FL5	150 x 28 cm	60306FL5	150 x 28 cm		
Click Pro 0.55	60305CL5	150,5 x 23,7 cm	60300CL5	150,5 x 23,7 cm						

	Dry back 0.70	Dry back 0.55	Dry back 0.40	Flex 1.0	Flex 0.55	Click Pro 0.55
Article nr. suffix	DR7	DR5	DR4	FL1	FL5	CL5
Thickness/ wearlayer	2,5 mm / 0,70 mm	2,2 mm / 0,55 mm	2 mm / 0,40 mm	5 mm / 1 mm	4 mm / 0,55 mm	5 mm / 0,55 mm
IR embossing	yes	yes	yes	yes	yes	yes
Bevel	4 sided	4 sided	4 sided	4 sided	4 sided	4 sided
Pcs in box	12	14	15	7	9	6
M² in box	5,04m²	5,88m²	6,3m²	2,94m²	3,78m²	2,14m²



60302 | deep country oak



63641 | light serene oak



63643 | natural serene oak



63645 | dark serene oak

Allura	Art. Number	Size	Art. Number	Size	Art. Number	Size
Dryback 0.70	63641DR7	150 x 20 cm	63643DR7	150 x 20 cm	63645DR7	150 x 20 cm
Dryback 0.55	63641DR5	150 x 20 cm	63643DR5	150 x 20 cm	63645DR5	150 x 20 cm
Dryback 0.40	63641DR4	150 x 20 cm	63643DR4	150 x 20 cm	63645DR4	150 x 20 cm
Flex 1.0	63641FL1	150 x 20 cm	63643FL1	150 x 20 cm	63645FL1	150 x 20 cm
Flex 0.55	63641FL5	150 x 20 cm	63643FL5	150 x 20 cm	63645FL5	150 x 20 cm
Click Pro 0.55	63641CL5	150,5 x 23,7 cm	63643CL5	150,5 x 23,7 cm		

	Dry back 0.70	Dry back 0.55	Dry back 0.40	Flex 1.0	Flex 0.55	Click Pro 0.55
Article nr. suffix	DR7	DR5	DR4	FL1	FL5	CL5
Thickness/ wearlayer	2,5 mm / 0,70 mm	2,2 mm / 0,55 mm	2 mm / 0,40 mm	5 mm / 1 mm	4 mm / 0,55 mm	5 mm / 0,55 mm
IR embossing	no	no	no	no	no	no
Bevel	no	no	no	no	no	4 sided
Pcs in box	16	18	20	8	10	6
M² in box	4,8m²	5,4m²	6m²	2,4m²	3m²	2,14m²



63643 | natural serene oak



63643 | natural serene oak



63406 | bleached timber



63412 | blond timber



63533 | light timber



63535 | natural timber

Allura	Art. Number	Size	Art. Number	Size	Art. Number	Size	Art. Number	Size
Dryback 0.70	63406DR7	120 x 20 cm	63412DR7	120 x 20 cm	63533DR7	120 x 20 cm	63535DR7	120 x 20 cm
Dryback 0.55	63406DR5	120 x 20 cm	63412DR5	120 x 20 cm	63533DR5	120 x 20 cm	63535DR5	120 x 20 cm
Dryback 0.40	63406DR4	120 x 20 cm	63412DR4	120 x 20 cm	63533DR4	120 x 20 cm	63535DR4	120 x 20 cm
Flex 1.0	63406FL1	120 x 20 cm	63412FL1	120 x 20 cm	63533FL1	120 x 20 cm	63535FL1	120 x 20 cm
Flex 0.55	63406FL5	120 x 20 cm	63412FL5	120 x 20 cm	63533FL5	120 x 20 cm	63535FL5	120 x 20 cm
Click Pro 0.55	63406CL5	121,2 x 18,7 cm	63412CL5	121,2 x 18,7 cm	63533CL5	121,2 x 18,7 cm	63535CL5	121,2 x 18,7 cm

	Dry back 0.70	Dry back 0.55	Dry back 0.40	Flex 1.0	Flex 0.55	Click Pro 0.55
Article nr. suffix	DR7	DR5	DR4	FL1	FL5	CL5
Thickness/ wearlayer	2,5 mm / 0,70 mm	2,2 mm / 0,55 mm	2 mm / 0,40 mm	5 mm / 1 mm	4 mm / 0,55 mm	5 mm / 0,55 mm
IR embossing	yes	yes	yes	yes	yes	yes
Bevel	4 sided	4 sided	4 sided	4 sided	4 sided	4 sided
Pcs in box	12	14	15	10	13	8
M² in box	2,88m²	3,36m²	3,6m²	2,4m²	3,12m²	1,81m²

63706 | bleached timber

63712 | blond timber

Allura	Art. Number	Size	Art. Number	Size
Dryback 0.70	63706DR7	75 x 15 cm	63712DR7	75 x 15 cm
Dryback 0.55	63706DR5	75 x 15 cm	63712DR5	75 x 15 cm
Dryback 0.40	63706DR4	75 x 15 cm	63712DR4	75 x 15 cm
Flex 1.0	63706FL1	75 x 15 cm	63712FL1	75 x 15 cm
Flex 0.55	63706FL5	75 x 15 cm	63712FL5	75 x 15 cm

	Dry back 0.70	Dry back 0.55	Dry back 0.40	Flex 1.0	Flex 0.55
Article nr. suffix	DR7	DR5	DR4	FL1	FL5
Thickness/ wearlayer	2,5 mm / 0,70 mm	2,2 mm / 0,55 mm	2,2 mm / 0,40 mm	2,2 mm / 1 mm	2,2 mm / 0,55 mm
IR embossing	yes	yes	yes	yes	yes
Bevel	4 sided	4 sided	4 sided	4 sided	4 sided
Pcs in box	36	41	46	18	23
M² in box	4,05m²	4,61m²	5,17m²	2,02m²	2,58m²



63712 | blond timber



63651 | light twine



63653 | natural twine



63655 | dark twine

Allura	Art. Number	Size	Art. Number	Size	Art. Number	Size
Dryback 0.70	63651DR7	150 x 20 cm	63653DR7	150 x 20 cm	63655DR7	150 x 20 cm
Dryback 0.55	63651DR5	150 x 20 cm	63653DR5	150 x 20 cm	63655DR5	150 x 20 cm
Dryback 0.40	63651DR4	150 x 20 cm	63653DR4	150 x 20 cm	63655DR4	150 x 20 cm
Flex 1.0	63651FL1	150 x 20 cm	63653FL1	150 x 20 cm	63655FL1	150 x 20 cm
Flex 0.55	63651FL5	150 x 20 cm	63653FL5	150 x 20 cm	63655FL5	150 x 20 cm
Click Pro 0.55					63655CL5	150,5 x 23,7 cm
Puzzle 0.70	63651PZ7	96 x 96 cm			63655PZ7	96 x 96 cm

	Dry back 0.70	Dry back 0.55	Dry back 0.40	Flex 1.0	Flex 0.55	Click Pro 0.55	Puzzle 0.70
Artide nr. suffix	DR7	DR5	DR4	FL1	FL5	CL5	PZ7
Thickness/ wearlayer	2,5 mm / 0,70 mm	2,2 mm / 0,55 mm	2 mm / 0,40 mm	5 mm / 1 mm	4 mm / 0,55 mm	5 mm / 0,55 mm	5mm / 0,55 mm
IR embossing	no	no	no	no	no	no	no
Bevel	no	no	no	no	no	4 sided	no
Pcs in box	16	18	20	8	10	6	1
M² in box	4,8 m²	5,4 m²	6 m²	2,4 m²	3 m²	2,14 m²	0,92 m²

63751 | light twine

Allura	Art. Number	Size
Dryback 0.70	63751DR7	75 x 25 cm
Dryback 0.55	63751DR5	75 x 25 cm
Dryback 0.40	63751DR4	75 x 25 cm
Flex 1.0	63751FL1	75 x 25 cm
Flex 0.55	63751FL5	75 x 25 cm

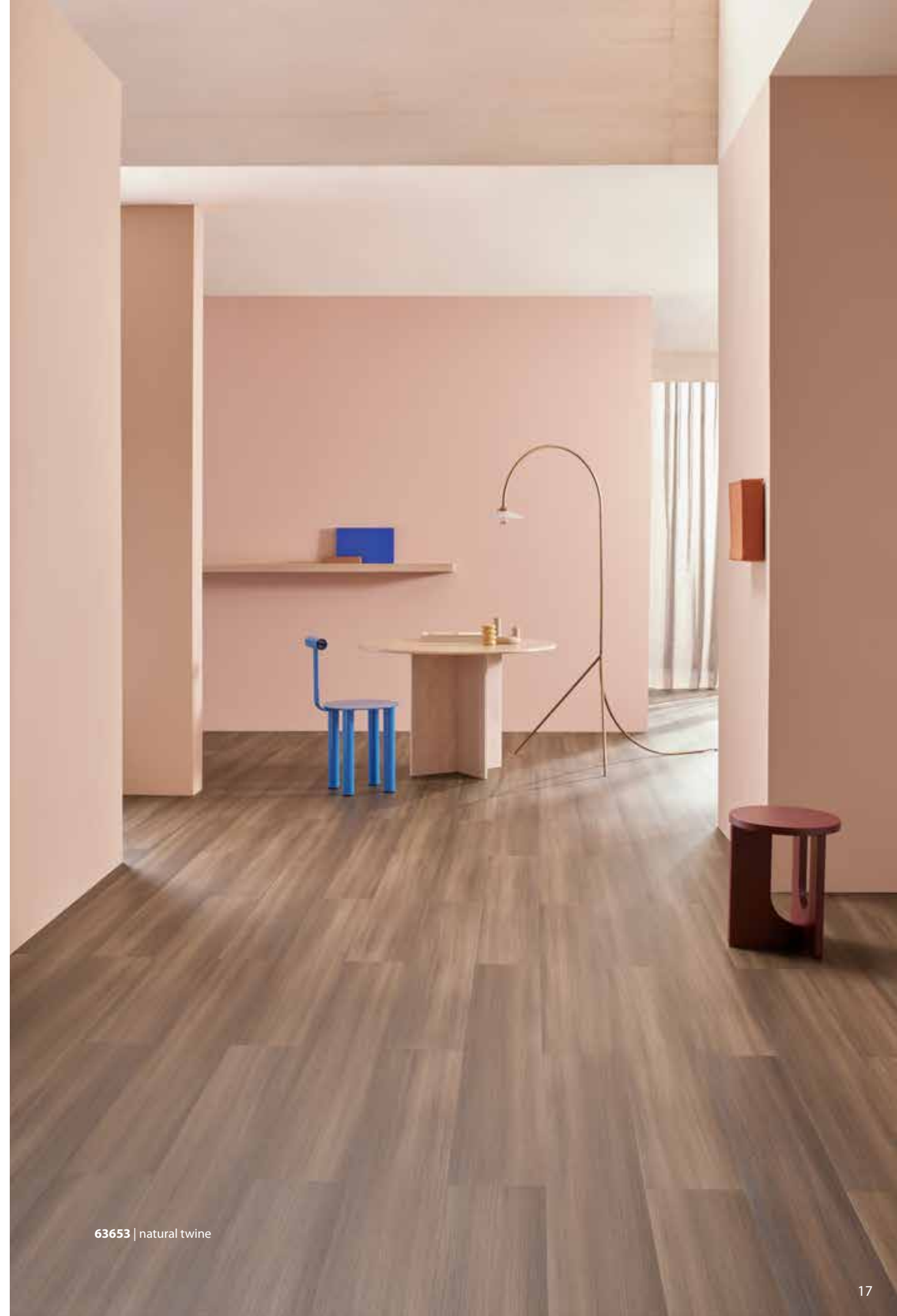
63753 | natural twine

Art. Number	Size
63753DR7	75 x 25 cm
63753DR5	75 x 25 cm
63753DR4	75 x 25 cm
63753FL1	75 x 25 cm
63753FL5	75 x 25 cm

63755 | dark twine

Art. Number	Size
63755DR7	75 x 25 cm
63755DR5	75 x 25 cm
63755DR4	75 x 25 cm
63755FL1	75 x 25 cm
63755FL5	75 x 25 cm

	Dry back 0.70	Dry back 0.55	Dry back 0.40	Flex 1.0	Flex 0.55
Artide nr. suffix	DR7	DR5	DR4	FL1	FL5
Thickness/ wearlayer	2,5 mm / 0,70 mm	2,2 mm / 0,55 mm	2 mm / 0,40 mm	5 mm / 1 mm	4 mm / 0,55 mm
IR embossing	no	no	no	no	no
Bevel	no	no	no	no	no
Pcs in box	22	25	28	11	14
M² in box	4,12 m²	4,68 m²	5,25 m²	2,06 m²	2,62 m²



63653 | natural twine



60064 | whitewash elegant oak



60065 | honey elegant oak



60068 | amber elegant oak

Allura	Art. Number	Size	Art. Number	Size	Art. Number	Size
Dryback 0.70	60064DR7	120 x 20 cm	60065DR7	120 x 20 cm	60068DR7	120 x 20 cm
Dryback 0.55	60064DR5	120 x 20 cm	60065DR5	120 x 20 cm	60068DR5	120 x 20 cm
Dryback 0.40	60064DR4	120 x 20 cm	60065DR4	120 x 20 cm	60068DR4	120 x 20 cm
Flex 1.0	60064FL1	120 x 20 cm	60065FL1	120 x 20 cm	60068FL1	120 x 20 cm
Flex 0.55	60064FL5	120 x 20 cm	60065FL5	120 x 20 cm	60068FL5	120 x 20 cm
Click Pro 0.55	60064CL5	121,2 x 18,7 cm				
Puzzle 0.70			60065PZ7	96 x 96 cm		

	Dry back 0.70	Dry back 0.55	Dry back 0.40	Flex 1.0	Flex 0.55	Click Pro 0.55	Puzzle 0.70
Artide nr. suffix	DR7	DR5	DR4	FL1	FL5	CL5	PZ7
Thickness/ wearlayer	2,5 mm / 0,70 mm	2,2 mm / 0,55 mm	2 mm / 0,40 mm	5 mm / 1 mm	4 mm / 0,55 mm	5 mm / 0,55 mm	5 mm / 0,70 mm
IR embossing	no	no	no	no	no	no	no
Bevel	no	no	no	no	no	4 sided	no
Pcs in box	12	14	15	10	13	8	1
M² in box	2,88 m²	3,36 m²	3,6 m²	2,4 m²	3,12 m²	1,81 m²	0,92 m²

60165 | honey elegant oak

60168 | amber elegant oak

Allura	Art. Number	Size	Art. Number	Size
Dryback 0.70	60165DR7	75 x 15 cm	60168DR7	75 x 15 cm
Dryback 0.55	60165DR5	75 x 15 cm	60168DR5	75 x 15 cm
Dryback 0.40	60165DR4	75 x 15 cm	60168DR4	75 x 15 cm
Flex 1.0	60165FL1	75 x 15 cm	60168FL1	75 x 15 cm
Flex 0.55	60165FL5	75 x 15 cm	60168FL5	75 x 15 cm

	Dry back 0.70	Dry back 0.55	Dry back 0.40	Flex 1.0	Flex 0.55
Artide nr. suffix	DR7	DR5	DR4	FL1	FL5
Thickness/ wearlayer	2,5 mm / 0,70 mm	2,2 mm / 0,55 mm	2 mm / 0,40 mm	5 mm / 1 mm	4 mm / 0,55 mm
IR embossing	no	no	no	no	no
Bevel	no	no	no	no	no
Pcs in box	36	41	46	18	23
M² in box	4,05 m²	4,61 m²	5,17 m²	2,02 m²	2,58 m²



60168 | amber elegant oak



60374 | natural collage oak



60375 | grey collage oak

Allura	Art. Number	Size	Art. Number	Size
Dryback 0.70	60374DR7	120 x 20 cm	60375DR7	120 x 20 cm
Dryback 0.55	60374DR5	120 x 20 cm	60375DR5	120 x 20 cm
Dryback 0.40	60374DR4	120 x 20 cm	60375DR4	120 x 20 cm
Flex 1.0	60374FL1	120 x 20 cm	60375FL1	120 x 20 cm
Flex 0.55	60374FL5	120 x 20 cm	60375FL5	120 x 20 cm

	Dry back 0.70	Dry back 0.55	Dry back 0.40	Flex 1.0	Flex 0.55
Article nr. suffix	DR7	DR5	DR4	FL1	FL5
Thickness/ wearlayer	2,5 mm / 0,70 mm	2,2 mm / 0,55 mm	2 mm / 0,40 mm	5 mm / 1 mm	4 mm / 0,55 mm
IR embossing	no	no	no	no	no
Bevel	4 sided	4 sided	4 sided	4 sided	4 sided
Pcs in box	12	14	15	10	13
M² in box	2,88 m²	3,36 m²	3,6 m²	2,4 m²	3,12 m²



60375 | grey collage oak



60375 | grey collage oak



60084 | bleached rustic pine

Allura	Art. Number	Size
Dryback 0.70	60084DR7	120 x 20 cm
Dryback 0.55	60084DR5	120 x 20 cm
Dryback 0.40	60084DR4	120 x 20 cm
Flex 1.0	60084FL1	120 x 20 cm
Flex 0.55	60084FL5	120 x 20 cm

	Dry back 0.70	Dry back 0.55	Dry back 0.40	Flex 1.0	Flex 0.55
Article nr. suffix	DR7	DR5	DR4	FL1	FL5
Thickness/ wearlayer	2,5 mm / 0,70 mm	2,2 mm / 0,55 mm	2 mm / 0,40 mm	5 mm / 1 mm	4 mm / 0,55 mm
IR embossing	yes	yes	yes	yes	yes
Bevel	4 sided	4 sided	4 sided	4 sided	4 sided
Pcs in box	12	14	15	10	13
M² in box	2,88 m²	3,36 m²	3,6 m²	2,4 m²	3,12 m²



60084 | bleached rustic pine



60295 | pure oak



60293 | steamed oak

Allura	Art. Number	Size	Art. Number	Size
Dryback 0.70	60295DR7	120 x 20 cm	60293DR7	120 x 20 cm
Dryback 0.55	60295DR5	120 x 20 cm	60293DR5	120 x 20 cm
Dryback 0.40	60295DR4	120 x 20 cm	60293DR4	120 x 20 cm
Flex 1.0	60295FL1	120 x 20 cm	60293FL1	120 x 20 cm
Flex 0.55	60295FL5	120 x 20 cm	60293FL5	120 x 20 cm

	Dry back 0.70	Dry back 0.55	Dry back 0.40	Flex 1.0	Flex 0.55
Article nr. suffix	DR7	DR5	DR4	FL1	FL5
Thickness/ wearlayer	2,5 mm / 0,70 mm	2,2 mm / 0,55 mm	2 mm / 0,40 mm	5 mm / 1 mm	4 mm / 0,55 mm
IR embossing	no	no	no	no	no
Bevel	4 sided	4 sided	4 sided	4 sided	4 sided
Pcs in box	12	14	15	10	13
M² in box	2,88 m²	3,36 m²	3,6 m²	2,4 m²	3,12 m²



60293 | steamed oak



60295 | pure oak



60151 | white raw timber

Allura	Art. Number	Size
Dryback 0.70	60151DR7	120 x 20 cm
Dryback 0.55	60151DR5	120 x 20 cm
Dryback 0.40	60151DR4	120 x 20 cm
Flex 1.0	60151FL1	120 x 20 cm
Flex 0.55	60151FL5	120 x 20 cm

	Dry back 0.70	Dry back 0.55	Dry back 0.40	Flex 1.0	Flex 0.55
Article nr. suffix	DR7	DR5	DR4	FL1	FL5
Thickness/ wearlayer	2,5 mm / 0,70 mm	2,2 mm / 0,55 mm	2 mm / 0,40 mm	5 mm / 1 mm	4 mm / 0,55 mm
IR embossing	yes	yes	yes	yes	yes
Bevel	4 sided	4 sided	4 sided	4 sided	4 sided
Pcs in box	12	14	15	10	13
M² in box	2,88 m²	3,36 m²	3,6 m²	2,4 m²	3,12 m²



60151 | white raw timber



60151 | white raw timber



60350 | white autumn oak



60356 | grey autumn oak

Allura	Art. Number	Size	Art. Number	Size
Dryback 0.70	60350DR7	100 x 15 cm	60356DR7	100 x 15 cm
Dryback 0.55	60350DR5	100 x 15 cm	60356DR5	100 x 15 cm
Dryback 0.40	60350DR4	100 x 15 cm	60356DR4	100 x 15 cm
Flex 1.0	60350FL1	100 x 15 cm	60356FL1	100 x 15 cm
Flex 0.55	60350FL5	100 x 15 cm	60356FL5	100 x 15 cm
Click Pro 0.55	60350CLS	121,2 x 18,7 cm	60356CLS	121,2 x 18,7 cm

	Dry back 0.70	Dry back 0.55	Dry back 0.40	Flex 1.0	Flex 0.55	Click Pro 0.55
Article nr. suffix	DR7	DR5	DR4	FL1	FL5	CLS
Thickness/ wearlayer	2,5 mm / 0,70 mm	2,2 mm / 0,55 mm	2 mm / 0,40 mm	5 mm / 1 mm	4 mm / 0,55 mm	5 mm / 0,55 mm
IR embossing	no	no	no	no	no	no
Bevel	4 sided	4 sided	4 sided	4 sided	4 sided	4 sided
Pcs in box	20	23	25	12	15	8
M² in box	3 m²	3,45 m²	3,75 m²	1,80 m²	2,25 m²	1,81 m²



60350 | white autumn oak



60350 | white autumn oak



60063 | waxed oak



60061 | blackened oak

Allura	Art. Number	Size	Art. Number	Size
Dryback 0.70	60063DR7	100 x 15 cm	60061DR7	100 x 15 cm
Dryback 0.55	60063DR5	100 x 15 cm	60061DR5	100 x 15 cm
Dryback 0.40	60063DR4	100 x 15 cm	60061DR4	100 x 15 cm
Flex 1.0	60063FL1	100 x 15 cm	60061FL1	100 x 15 cm
Flex 0.55	60063FL5	100 x 15 cm	60061FL5	100 x 15 cm

	Dry back 0.70	Dry back 0.55	Dry back 0.40	Flex 1.0	Flex 0.55
Article nr. suffix	DR7	DR5	DR4	FL1	FL5
Thickness/ wearlayer	2,5 mm / 0,70 mm	2,2 mm / 0,55 mm	2 mm / 0,40 mm	5 mm / 1 mm	4 mm / 0,55 mm
IR embossing	no	no	no	no	no
Bevel	4 sided	4 sided	4 sided	4 sided	4 sided
Pcs in box	20	23	25	12	15
M² in box	3 m²	3,45 m²	3,75 m²	1,8 m²	2,25 m²



60063 | waxed oak, 60061 | blackened oak



60061 | blackened oak



63722 | pale speckled ceramic



63724 | rust speckled ceramic



63726 | iron speckled ceramic

Allura	Art. Number	Size	Art. Number	Size	Art. Number	Size
Dryback 0.70	63722DR7	100 x 50 cm	63724DR7	100 x 50 cm	63726DR7	100 x 50 cm
Dryback 0.55	63722DR5	100 x 50 cm	63724DR5	100 x 50 cm	63726DR5	100 x 50 cm
Dryback 0.40	63722DR4	100 x 50 cm	63724DR4	100 x 50 cm	63726DR4	100 x 50 cm
Flex 1.0	63722FL1	100 x 50 cm	63724FL1	100 x 50 cm	63726FL1	100 x 50 cm
Flex 0.55	63722FL5	100 x 50 cm	63724FL5	100 x 50 cm	63726FL5	100 x 50 cm

	Dry back 0.70	Dry back 0.55	Dry back 0.40	Flex 1.0	Flex 0.55
Article nr. suffix	DR7	DR5	DR4	FL1	FL5
Thickness/ wearlayer	2,5 mm / 0,70 mm	2,2 mm / 0,55 mm	2 mm / 0,40 mm	5 mm / 1 mm	4 mm / 0,55 mm
IR embossing	no	no	no	no	no
Bevel	4 sided	4 sided	4 sided	4 sided	4 sided
Pcs in box	12	13	15	6	7
M² in box	6 m²	6,5 m²	7,5 m²	3 m²	3,5 m²



63724 | rust speckled ceramic



63724 | rust speckled ceramic



63675 | oxidized strata

Allura	Art. Number	Size
Dryback 0.70	63675DR7	100 x 100 cm
Dryback 0.55	63675DR5	100 x 100 cm
Dryback 0.40	63675DR4	100 x 100 cm
Flex 1.0	63675FL1	100 x 100 cm
Flex 0.55	63675FL5	100 x 100 cm
Puzzle 0.7	63675PZ7	96 x 96 cm

	Dry back 0.70	Dry back 0.55	Dry back 0.40	Flex 1.0	Flex 0.55	Puzzle 7.0
Artide nr. suffix	DR7	DR5	DR4	FL1	FL5	PZ7
Thickness/ wearlayer	2,5 mm / 0,70 mm	2,2 mm / 0,55 mm	2 mm / 0,40 mm	5 mm / 1 mm	4 mm / 0,55 mm	4 mm / 0,70 mm
IR embossing	no	no	no	no	no	no
Bevel	no	no	no	no	no	no
M²	on pallet	on pallet	on pallet	on pallet	on pallet	on pallet



63675 | oxidized strata



63634 | sand cement



63636 | canyon cement



63632 | light cement

Allura	Art. Number	Size	Art. Number	Size	Art. Number	Size
Dryback 0.70	63634DR7	50 x 50 cm	63636DR7	50 x 50 cm	63632DR7	50 x 50 cm
Dryback 0.55	63634DR5	50 x 50 cm	63636DR5	50 x 50 cm	63632DR5	50 x 50 cm
Dryback 0.40	63634DR4	50 x 50 cm	63636DR4	50 x 50 cm	63632DR4	50 x 50 cm
Flex 1.0	63634FL1	50 x 50 cm	63636FL1	50 x 50 cm	63632FL1	50 x 50 cm
Flex 0.55	63634FL5	50 x 50 cm	63636FL5	50 x 50 cm	63632FL5	50 x 50 cm
Click Pro 0.55	63634CL5	60 x 31,7 cm	63636CL5	60 x 31,7 cm	63632CL5	60 x 31,7 cm
Puzzle 0.70	63634PZ7	96 x 96 cm	63636PZ7	96 x 96 cm		

	Dry back 0.70	Dry back 0.55	Dry back 0.40	Flex 1.0	Flex 0.55	Click Pro 0.55	Puzzle 0.70
Article nr. suffix	DR7	DR5	DR4	FL1	FL5	CL5	PZ7
Thickness/ wearlayer	2,5 mm / 0,70 mm	2,2 mm / 0,55 mm	2 mm / 0,40 mm	5 mm / 1 mm	4 mm / 0,55 mm	5 mm / 0,55 mm	5 mm / 0,70 mm
IR embossing	no	no	no	no	no	no	no
Bevel	4 sided	4 sided	4 sided	4 sided	4 sided	4 sided	4 sided
Pcs in box	12	14	15	10	13	10	1
M² in box	3 m²	3,5 m²	3,75 m²	2,5 m²	3,25 m²	1,9 m²	0,92 m²



63632 | light cement



63632 | light cement



63659 | shell twine



63658 | grigio twine

Allura	Art. Number	Size	Art. Number	Size
Dryback 0.70	63659DR7	75 x 25 cm	63658DR7	75 x 25 cm
Dryback 0.55	63659DR5	75 x 25 cm	63658DR5	75 x 25 cm
Dryback 0.40	63659DR4	75 x 25 cm	63658DR4	75 x 25 cm
Flex 1.0	63659FL1	75 x 25 cm	63658FL1	75 x 25 cm
Flex 0.55	63659FL5	75 x 25 cm	63658FL5	75 x 25 cm
Puzzle 7.0			63658PZ7	96 x 96 cm

	Dry back 0.70	Dry back 0.55	Dry back 0.40	Flex 1.0	Flex 0.55	Puzzle 7.0
Article nr. suffix	DR7	DR5	DR4	FL1	FL5	PZ7
Thickness/ wearlayer	2,5 mm / 0,70 mm	2,2 mm / 0,55 mm	2 mm / 0,40 mm	5 mm / 1 mm	4 mm / 0,55 mm	4 mm / 0,70 mm
IR embossing	no	no	no	no	no	no
Bevel	no	no	no	no	no	no
Pcs in box	22	25	28	11	14	1
M² in box	4,12 m²	4,68 m²	5,25 m²	2,06 m²	2,62 m²	0,96 m²



63632 | light cement, 63658 | grigio twine



63659 | shell twine



62523 | grigio concrete



62522 | natural concrete



62418 | charcoal concrete

Allura	Art. Number	Size	Art. Number	Size	Art. Number	Size
Dryback 0.70	62523DR7	50 x 50 cm	62522DR7	50 x 50 cm	62418DR7	50 x 50 cm
Dryback 0.55	62523DR5	50 x 50 cm	62522DR5	50 x 50 cm	62418DR5	50 x 50 cm
Dryback 0.40	62523DR4	50 x 50 cm	62522DR4	50 x 50 cm	62418DR4	50 x 50 cm
Flex 1.0	62523FL1	50 x 50 cm	62522FL1	50 x 50 cm	62418FL1	50 x 50 cm
Flex 0.55	62523FL5	50 x 50 cm	62522FL5	50 x 50 cm	62418FL5	50 x 50 cm
Click Pro 0.55	62523CL5	60 x 31,7 cm	62522CL5	60 x 31,7 cm	62418CL5	60 x 31,7 cm
Puzzle 0.70			62522PZ7	96 x 96 cm	62418PZ7	96 x 96 cm

	Dry back 0.70	Dry back 0.55	Dry back 0.40	Flex 1.0	Flex 0.55	Click Pro 0.55	Puzzle 0.70
Artide nr. suffix	DR7	DR5	DR4	FL1	FL5	CL5	PZ7
Thickness/ wearlayer	2,5 mm / 0,70 mm	2,2 mm / 0,55 mm	2 mm / 0,40 mm	5 mm / 1 mm	4 mm / 0,55 mm	5 mm / 0,55 mm	5 mm / 0,70 mm
IR embossing	no	no	no	no	no	no	no
Bevel	no	no	no	no	no	no	no
Pcs in box	12	14	15	10	13	10	1
M² in box	3 m²	3,5 m²	3,75 m²	2,5 m²	3,25 m²	1,9 m²	0,92 m²

62513 | grigio concrete

Allura	Art. Number	Size
Dryback 0.70	62513DR7	100 x 100 cm
Dryback 0.55	62513DR5	100 x 100 cm
Dryback 0.40	62513DR4	100 x 100 cm
Flex 1.0	62513FL1	100 x 100 cm
Flex 0.55	62513FL5	100 x 100 cm

62512 | natural concrete

Art. Number	Size
62512DR7	100 x 100 cm
62512DR5	100 x 100 cm
62512DR4	100 x 100 cm
62512FL1	100 x 100 cm
62512FL5	100 x 100 cm

62518 | charcoal concrete

Art. Number	Size
62518DR7	100 x 100 cm
62518DR5	100 x 100 cm
62518DR4	100 x 100 cm
62518FL1	100 x 100 cm
62518FL5	100 x 100 cm

	Dry back 0.70	Dry back 0.55	Dry back 0.40	Flex 1.0	Flex 0.55
Artide nr. suffix	DR7	DR5	DR4	FL1	FL5
Thickness/ wearlayer	2,5 mm / 0,70 mm	2,2 mm / 0,55 mm	2,2 mm / 0,40 mm	5 mm / 1 mm	4 mm / 0,55 mm
IR embossing	no	no	no	no	no
Bevel	no	no	no	no	no
M²	on pallet	on pallet	on pallet	on pallet	on pallet



62512 | natural concrete



light cement
63632 | 50 x 50 cm
63732 | trapezoid

In this samplebook we show you a selection of the items we have in our collection. But there is more and with this overview page you see which other options you have to create the ultimate floor. All items are available as dryback and Flex loose lay; with the exception of the trapezoid shape that is specific to dryback. Check our website for the full collection overview.



rock cement
63638 | 50 x 50 cm
63738 | trapezoid



canyon cement
63636 | 50 x 50 cm
63736 | trapezoid



sand cement
63634 | 50 x 50 cm
63734 | trapezoid



63732 | light cement trapezoid, **63738** | rock cement trapezoid, **63658** | grigio twine



pink natural stone
63691 | 100 x 50 cm



cool natural stone
63693 | 100 x 50 cm



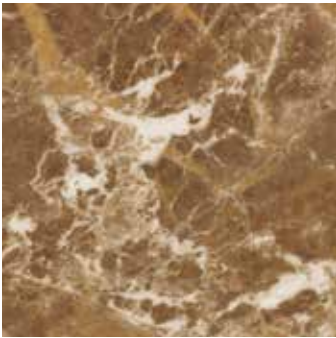
warm natural stone
63695 | 100 x 50 cm



natural ash
63661 | 75 x 15 cm



ochre ash
63662 | 75 x 15 cm



ochre marble
63682 | 50 x 50 cm
63782 | trapezoid



magical sky
63845 | 75 x 25 cm
63745 | 100 x 50 cm



dreamy sky
63843 | 75 x 25 cm
63743 | 100 x 50 cm



peach marble
63688 | 50 x 50 cm
63788 | trapezoid



terra marble
63686 | 50 x 50 cm
63786 | trapezoid



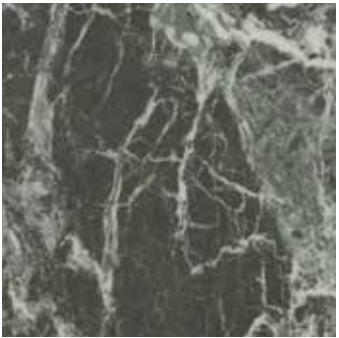
terra ash
63663 | 75 x 15 cm



forest ash
63665 | 75 x 15 cm



sage ash
63664 | 75 x 15 cm



forest marble
63684 | 50 x 50 cm
63784 | trapezoid



calming sky
63841 | 75 x 25 cm
63741 | 100 x 50 cm



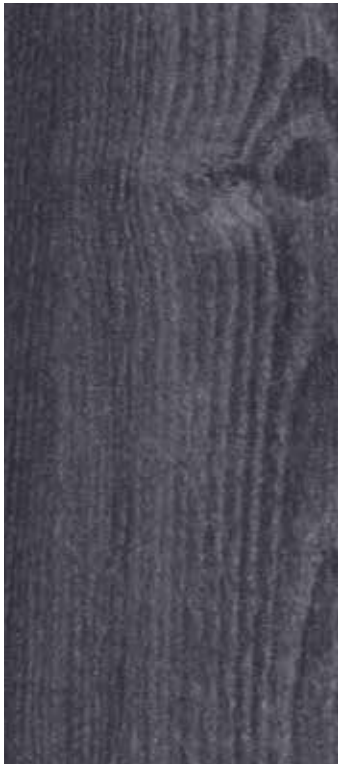
greywashed timber
63408 | 120 x 20 cm



63673 | corroded strata



corroded strata
63673 | 100 x 100 cm



indigo ash
63666 | 75 x 15 cm



63749 | blue clouds, 63747 | grey clouds, 63533 | light timber



blue clouds
63849 | 75 x 25 cm
63749 | 100 x 50 cm



grey clouds
63847 | 75 x 25 cm
63747 | 100 x 50 cm



light timber gradient
63534 | 120 x 20 cm



63533 | light timber, 63534 | light timber gradient

allura® puzzle



honey elegant oak
60065PZ7 | 96x96 cm



natural giant oak
60284PZ7 | 96x96 cm



grey giant oak
60280PZ7 | 96x96 cm



light twine
63651PZ7 | 96x96 cm



dark twine
63655PZ7 | 96x96 cm



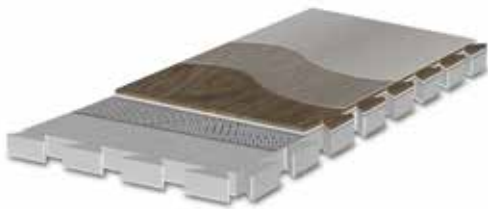
grigio twine
63658PZ7 | 96x96 cm



63675 | oxidized strata



62522PZ7 | natural concrete



Allura Puzzle
The Allura Puzzle tiles have a size of 96x96 cm and are connected by a puzzle connection. They are specifically designed for loose lay installation. The superb dimensional stability and the strong and tight puzzle connection makes the tiles ideal for adhesive free installation in high traffic areas.



sand cement
63634PZ7 | 96x96 cm



natural concrete
62522PZ7 | 96x96 cm



corroded strata
63673PZ7 | 96x96 cm



canyon cement
63636PZ7 | 96x96 cm



charcoal concrete
62418PZ7 | 96x96 cm



oxidized strata
63675PZ7 | 96x96 cm



GOING
ROUND

MOVING FORWARD



Many of the flooring systems and building materials used today have an impact on the planet. The right flooring can help lower emissions and reduce waste – that’s why we want to contribute with more sustainable solutions.

In the development of our Allura collections we continuously work to increase the sustainability of our portfolio. And through it all, we use life cycle assessments (LCAs) to guide our journey, ensuring we make the right decisions continuously on our products and contribute to a circular economy. And we always make sure that our Environmental Product Declarations (EPDs) are third-party certified – that way we can ensure full transparency.

THE PILLARS OF OUR AMBITION

Transparency

Transparency is the foundation for making the right circular choices. With life cycle assessments as our constant guide in doing right, we continue to lead the industry towards new environmental standards.

Circularity

True circularity is to go all the way around. We think circular in everything we do. We work on creating products that keep the end in mind – and do this throughout our design process and choice of materials.

Renewability

Renewable materials are an important part of a fully circular future. We want to be the trusted partner for fully circular flooring solutions made with renewable raw materials. We know that the recycling of flooring is important. And we know that it is crucial to achieve carbon neutrality.





We are guided by five themes that are at the foundation of our ambition.

PRODUCT DESIGN WITH CIRCULARITY AND USERS IN MIND

- Over 50% of the Allura offer can be installed loose lay, ready for circular use
- Allura is a 100% phthalate free vinyl
- Fully transparent choices by using the EPD's which are 3rd party verified, using only 100% safe and traceable REACH compliant materials
- All Allura products are manufactured with 100% green energy and have very low product emissions that are below the industry average
- Wide variety of product solutions, fit for all kinds of purpose to meet the exact usage and maintenance needs for the application



MAXIMIZING THE USE OF SUSTAINABLE & RENEWABLE FLOORING MATERIALS

- Maximised use of recycled content in all products, up to over 30% in Allura and actual content published in our EPD's
- Controlled supply chain certification - ISO 14001 and 9001 standards and SA8000 for ethical supply chain
- Use of recycled materials back into our own products, all our raw materials meet the strictest health requirements

CARBON NEUTRAL AND ZERO WASTE PRODUCTION

- Allura production is based on the zero waste principles. Everything that is waste goes back into the product
- Allura is produced in an environment where substantial reductions of CO₂ have been achieved and additional improvements are planned

HIGHLY DURABLE AND FIT-FOR-PURPOSE SOLUTIONS

- Modular installations like Allura can offer saves time, installation waste, money and the environment
- 100% functional product build up, including proven PUR protection for long lasting performance, even under demanding circumstances
- Forbo Flooring offers compatible Coral entrance flooring to keep Allura cleaner for longer and reduce cleaning by up to 65%

RECREATING VALUE AT THE END

- Back to the floor projects - returned floors can be recycled to close the materials loop, vinyl is a very suitable material for at least recycling up to 10x
- Allura's loose lay portfolio helps to extend the lifetime of a floor, it doesn't stop after one lifetime; consider reuse in other projects, refurbishing and repurposing before recycling



DYNAMICS OF A BUILDING

There is an increase in demand for transitional environments; spaces need to be able to evolve and adapt to new functions. And these constantly changing spaces require walls and floors that can perform as a chameleon, with timeless colours and basic materials.

Global colour card

These trends and changing mindsets inspired the Forbo Design team to develop a Global Colour Card. Instead of defining segment-related colour ranges, the team analysed the different dynamics taking place within a building. The Global Colour Card framework represents the dialogue between the selected colours and the way they are grouped together to set the tone, rather than the individual colour. As it is the overall expression of the selected colours that represents the defined atmosphere, the individual colours can easily be updated when needed whilst keeping the total feel intact.

Five themes

The following themes were identified; Receiving, Moving, Connecting, Concentrating and Recharging, with each one referring to the different identities a space can have. They express a certain state of a person or an activity taking place within the building.



63749 | blue clouds, 63747 | grey clouds, 63533 | light timber

Receiving

The theme ‘Receiving’ describes the scenario of a person entering a building; making a transition from the outdoors to the indoors. A space where one should feel welcome and is accessible and transparent as first impressions are key. This is the area of the building that should clearly represent the ‘feel’ of the brand and meet the expectations of the client to make them feel comfortable and at home. A range of natural and neutral colours could provide the base to create a warm and welcoming ambience.



63751 | light twine, 63655 | dark twine

Moving

‘Moving’ represents the move towards the destination and the purpose of why someone is in a building - getting from A to B, the reception desk to the person you want to meet, or the transition between departments, for example. Orientation is priority, so these areas need to be clear to read and offer guidance even when one is stressed. The space needs to be legible and aid with wayfinding.



60374 | natural collage oak, 60375 | grey collage oak, 63675 | oxidized strata

Connecting

The dynamics of a 'Connecting' space signifies areas where you will connect with other people within a building, such as open public spaces for spontaneous interactions or semi open spaces for dialogues or brainstorm. These areas allow for an extrovert energy boost or to give the brain time out. Here, colours and materials can be more complicated, such as layered colour schemes with unexpected combinations, to spark interest and curiosity and to inspire thoughts.



63732 | light cement trapezoid, 63738 | rock cement trapezoid, 63658 | grigio twine

Concentrating

For 'Concentrating', the attention is on the individual and avoiding unwelcome distractions. These are secluded spaces for privacy and focus and while concentrating, people need a muted ambiance and good acoustic properties. Therefore, colour palettes in this area of a building should be subtle and quiet.



63666 | indigo ash, 63749 | blue clouds, 60084 | bleached rustic pine

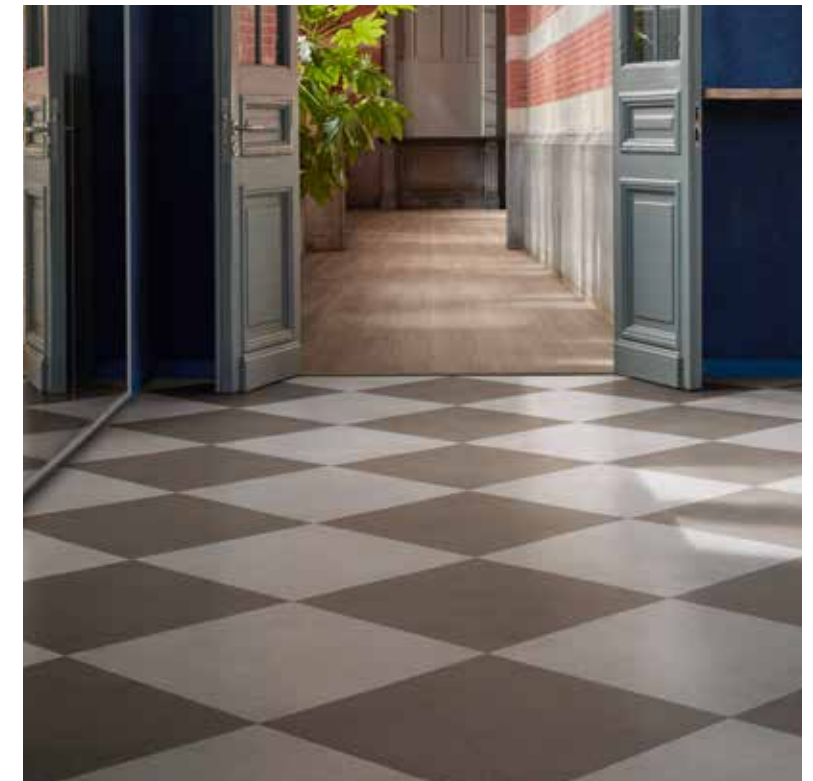
Recharging

Lastly, 'Recharging' is connected to mindfulness and describes relaxed environments where people can let their guard down and be themselves. This area of the building should reflect a home-like setting, to allow for people to refresh and recharge, and to enable a feeling of temporary ownership. Light and fresh shades should be used here, encouraging people to take a break, breathe and escape.



60288 | light giant oak, 60284 | natural giant oak

With this approach we are able to offer the possibility to integrate a variety of our flooring products in a beautiful way and ensure that the floor will contribute to creating a positive experience. This Allura collection offers it all, from mixing and matching to keeping it calm and all in one shade. In the end the choice is yours.



62523 | grigio concrete, 62418 | charcoal concrete, 60374 | natural collage oak

ALLURA FLOORING COMBINATIONS

This Allura collection is unique, offering many designs which are available in all installation formats; glue down, tackified and loose lay. This allows combining in projects where different subfloors or different areas require a different installation method but you can still choose the same design. For truly integrated flooring solutions our Allura LVT collection can also be combined with other flooring products from our portfolio. Here you see a short overview.



63843 | dreamy sky, 63749 | blue clouds, 3405 | Tessera cloudscape sunset sky, 3407 | Tessera cloudscape april shower

allura® & tessera

In areas where you need improved acoustics and comfort underfoot or where you want to highlight certain areas like a breakout room, you can play with Allura and Tessera. Use your imagination and design the ultimate office, leisure or hospitality project with these two products. Carpet tiles are renowned for their aesthetic styling and outstanding performance in the most demanding heavy traffic environments. Forbo's Tessera flooring offers a wide portfolio in both tile and plank sizes. Different tufting techniques like cut and loop piles or random lay. batchless, create different looks.

allura® & flotex

Whether you want Flotex as a highlight feature in your floor design or really combine it in your design, you can choose. Flotex is available in sheet, planks and tiles. The planks have the same installation height as our Allura Flex (FL1), allowing a smooth transition from one to the other without the need for transition strips. Flotex is a unique textile floor covering that combines the hard wearing and durable characteristics of a resilient floor with the quality, warmth and comfort of a carpet. Flotex is a strong and hygienic floor, and offers superior cleaning performance to other textile flooring.



60300 | central oak, s545022 | canyon limestone

allura® & coral

Every floor needs protection from dirt and moisture from outside. With our Coral entrance flooring collection this can be an integrated design area that complements your entrance and integrates with the floor behind it. Entrance flooring is fundamental to modern building design. A well designed entrance flooring system will prevent dirt and moisture from being tracked in and thereby prolongs the life of interior flooring, reduces cleaning & maintenance costs and the potential for slip injuries.



63632 | light cement, 4750 | warm black

