



# flotex<sup>®</sup> is...

If you are looking for an **easy to clean**, highly effective hygienic product that is **safe**, extremely **durable** and **stain resistant** with **40 years of proven history**, it is Flotex from Forbo Flooring Systems.

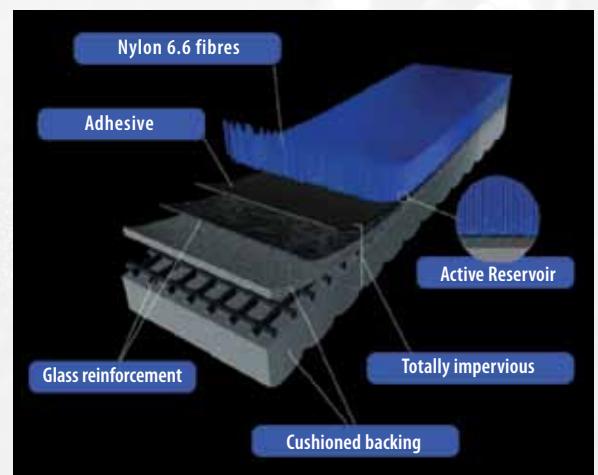
**A textile with performance attributes....  
It feels like a carpet and cleans like  
a resilient.**

## Attributes of Flotex:

- **Durable** - 70 million upright nylon 6.6 fibers per M2, resists crushing and matting
- **Easy to Clean** - Our dense, upright fiber makes it easier to clean (no loops or twists to trap dirt)
- **Soil & Stain Resistant** - Most spills can be removed, including permanent marker
- **Slip Resistant Wet & Dry** - Provides safety and minimizes liability from slips and falls
- **Hygienic Sanitized<sup>®</sup> antimicrobial treatment** - Inhibits growth of MRSA, C. Diff, CRE, E.coli, and fungi on our product
- **Closed cell cushion backing** - Comfortable/quiet warm under foot, and **100% impervious to water (waterproof)**
- **Acoustics** - Sound Absorption (**20dB**) and Impact Sound Transmission (flooring/ceiling) of **IIC 59** tile and **IIC 57** sheet
- **Custom design flexibility**
- **LEED**- Flotex tile has a recycled backing (**59% Pre-consumer**)

## Cleaning, Staining, and Soiling versus loop pile carpet competitor:

- Flotex **releases up to 76%** of original soil after vacuuming compared to 46% for loop pile carpet
- Flotex **releases up to 97%** of original soil after spray extraction cleaning compared to 64% for loop pile carpet
- Aggressive cleaning methods used on Flotex completely **remove staining and soiling substance** easily
- Aggressive cleaning methods used on Flotex **significantly reduce left over contaminants** from wicking to the surface
- The dense, upright pile of Flotex **completely dries after wet extraction in 4 to 6 hours** versus up to 24 hours for loop pile carpet
- **Contaminants and moisture can act as a food source for bacteria and mold, create odors, and cause stains to reappear**



## Flotex Construction

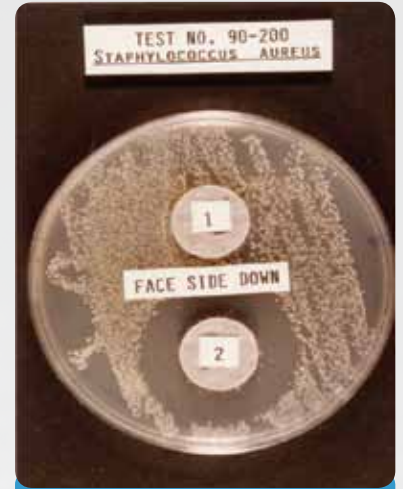
## Applications:

- **Healthcare and Senior Living** - Corridors, patient rooms/bedrooms, offices, dining areas, waiting areas, clinical areas, recovery rooms, etc...
- **Education** - Corridors, classrooms, student unions, libraries, dining areas, dorms/apartments, offices, etc...
- **Multi Unit Housing** - Senior Housing, Student Housing, Apartments, and Condominiums
- **Corporate, Retail, Restaurants, Childcare, and Grocery stores** - multiple areas
- **Photos and references** can be provided by your local salesperson

# flotex<sup>®</sup> provides...

## Hygienic Sanitized<sup>®</sup> Antimicrobial treatment:

- The **Sanitized<sup>®</sup> treatment** is built-in to the structure of Flotex offering permanent antimicrobial protection
- **Free** from Arsenic, Cadmium, Lead, Mercury or other toxic heavy metal, phenols, or formaldehyde
- Does not contain **any harmful VOC's**
- Proven **third party test results**
- Inhibits the growth of **MRSA, C.Diff, CRE, and athlete's foot fungi** on our product
- Controls the growth of **E. Coli** and other potentially harmful bacteria on our product
- Effectively **combats the development of odors** that are associated with bacterial growths feeding on absorbed liquids and soil
- **Bed Bugs**- Flotex does not have any direct insecticidal properties to reduce Bed bugs, but the short, dense upright pile of Flotex makes it difficult for the bugs to hide and therefore make them easier to remove



Carpet sample with no antimicrobial (1) and Flotex with Sanitized (2) placed in contact with agar gels that have been inoculated with bacteria. Flotex (2) inhibits the growth of bacteria in the contact area.

## Healthy Living with improved Indoor Air Quality (Allergy Approved)

- Flotex can have a **positive effect** on the lives of asthma and allergy sufferers by making it easy to **remove harmful allergens** that come from the environment
- Unlike the twisted fibers of **carpet which can trap and conceal dirt and allergens**, the dense, upright fibers of Flotex **easily release dirt and allergens** by vacuuming
- As compared to conventional carpet, Flotex **releases over twice as much allergens** when vacuumed
- Flotex is the **only textile flooring material certified** by the British Allergy Foundation



## Flotex's – Ease of Cleaning/Maintenance

### Cleaning

- Dual motor upright vacuum with a rotating brush
- Spot clean when necessary using Scrape, Scrub, and Rinse or spotter machine
- As needed, use water or general purpose spot cleaner or hydrogen peroxide cleaner on spot

### Maintenance

- Vacuum then Scrape, Scrub and Rinse if necessary
- Use a self-contained portable extraction machine with counter-rotating brushes
- Rotary scrubbing machine with a flagged bristle brush for restoration cleaning
- As needed use floor care products recommended

Refer to Forbo Floor Care Guidelines



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This is why people are flocking to Flotex<sup>®</sup>.