

FLOOR COVERINGS

CREATED
BY

JOSÉ MEDINA **GALEOTE**



mbstudio

flotex®

creating better environments

Forbo

FLOORING SYSTEMS

mbstudio

José Medina Galeote



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JOSÉ MEDINA GALEOTE BRINGS HIS WORK
OF ART RIGHT UNDER YOUR FEET

José Medina Galeote is an artist who uses painting and other techniques to reflect on the creative process. In his work he first establishes themes sometimes stimulating, sometimes provoking, in which the roles of artist and spectator are interchangeable. In his deep reflection on art in general and on painting in particular, José Medina Galeote undertakes an optical experimentation building a particular aesthetic which distinguishes it, both stylistically and in terms of the ideas it carries. Within his work there are clear references to the minimal and conceptual art of the sixties as he raises the question of the very concept of representation reality.

In 2011 The Contemporary Art Centre of Málaga organized an exhibition of his work and he has also exhibited in many renowned exhibitions, notably at the Centre Pompidou in Málaga. The collaboration of José Medina Galeote and the design teams of Forbo Flooring Systems gave birth to a unique collection of flooring in which the artist's creations are given a new dimension through the medium of flooring. By bringing his works of art right under our feet, José Medina Galeote explores new perspectives on various textures, such as textile and vinyl flooring. Thanks to high definition printing techniques, Forbo Flooring Systems can bring the creations of José Medina Galeote to life on any floor.



© Forbo / José Medina Galeote

*wall = floor
contemporary ART.*

Albayzin

How to order the right product :

340001 F = 340001F
colour number product type

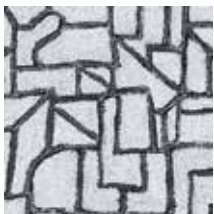


340001F | tizia blanco 340002F | tizia oscuro 340000F | stripy man

A colourful and strange figure, posing very attentively in front of a mosaic with Andalusian reminiscences, clearly inspired by the Alhambra in Granada. This emblematic character of José Medina Galeote's universe is quietly observing us and seems to be waiting for us to address him. In a way he is here to say welcome and introduce this unique collection.



340000F | stripy man 70 x 94 cm



340001F | tiza blanco



340002F | tiza oscuro

*This character seems to want
to invite you to discover him
and to visit the space that
surrounds him.*

José Medina Galeote

Patchwork

How to order the right product :

340004 F = 340004F
colour number product type



340004F | pastel



340005F | carboncillo

*I tried to bring one of the most
natural facets of the human being,
writing, to a different substrate.*

José Medina Galeote



340005F | carboncillo 340004F | pastel

Scribble

How to order the right product :			
340003	F	=	340003F
colour number	product type		



340003F | dibujar

Writing is a reoccurring theme and a constant in the José Medina Galeote collection. It is one of the most personal facets of being human: it is our way of transferring ideas or thoughts and making them tangible. In this case, writing becomes drawing and vice versa; in a kind of game where the borders are abolished.



340003F | dibujar

Writing becomes drawing and
drawing becomes writing.

José Medina Galeote

Chalkboard

How to order the right product :			
340006	F	=	340006F
colour number	product type		

Like the layout of a city, this brightly coloured geometric decor takes us into a unique visual landscape and invites us to move.



340007F | lienzo



340006F | pizarra



340007F | lienzo

Looking at the ground has never
been so fun and intuitive.

José Medina Galeote

Angles

How to order the right product :
340023 F = 340023F
colour number product type*

Lines drawn with Chinese ink, form a primitive yet contemporary result that adapts naturally to any type of space. This is perhaps the greatest challenge of this collection: to transpose vertical art into a work that is displayed at your feet.



340023F | brochazo



340020F | emaki



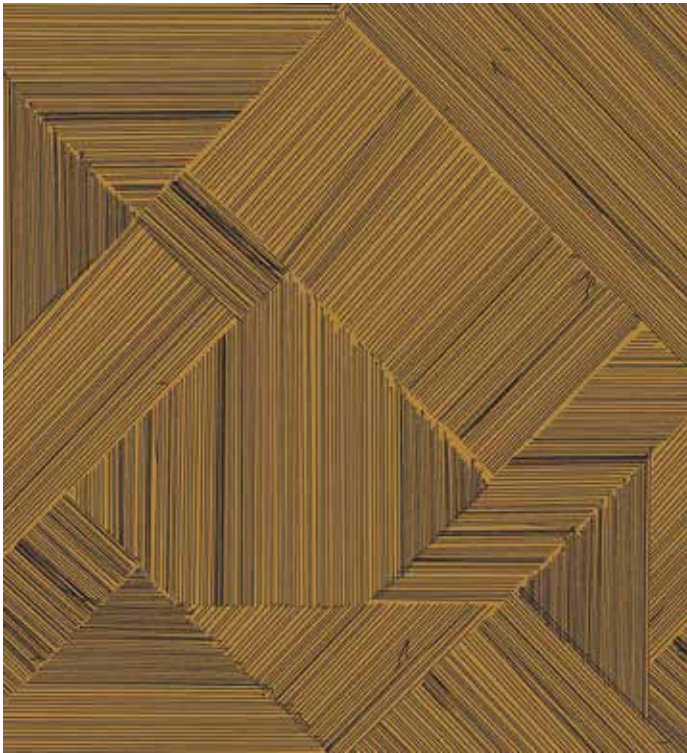
340022F | lapicera



340024F | tinta



340019F | sepia



340021F | lavis

The potential of a
line to be concrete by the brush.

José Medina Galeote

Sign

How to order the right product :
340009 F = 340009F
colour number product type

What is more personal than a fingerprint? It defines us in our uniqueness and makes us different from other human beings. To explain his own vision of art, José Medina Galeote relies on the strength that emerges from his linear structures and continues to explore this way of communicating with his audience.



340009F | firma



340008F | origen



340011F | vestigio



340010F | fuente



340012F | glifo



340012F | gilfo

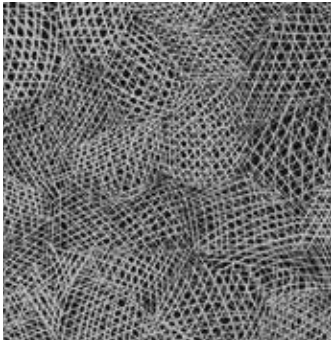
My interest in telling the story of my painting
lies in how to indicate, how to construct it.

José Medina Galeote

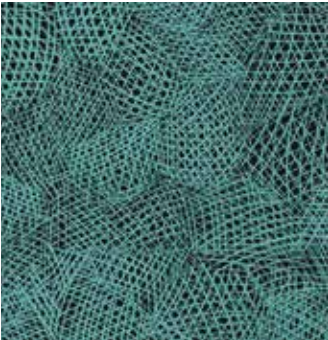
Dimension

How to order the right product :		
340013	F	= 340013F
colour number	product type	

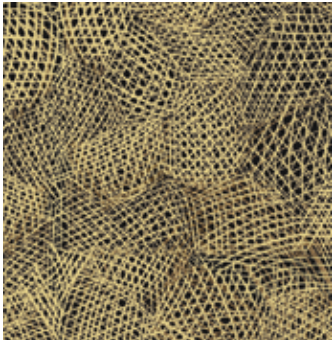
A game of curves and reliefs sublimated by a black background, where the volumes seem to emerge, making the perception of the floor unique. This perspective and illusion creates a resolutely contemporary look.



340013F | arpillera



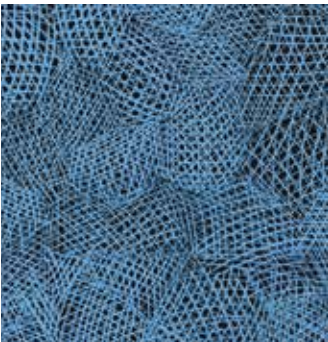
340016F | tejido



340014F | osier



340018F | malla



340017F | fibras



340015F | raffia

*Bring art into the home, onto the floor,
and let it interact fully with the furniture
and decoration that adorn our homes.*

José Medina Galeote

Reef

How to order the right product :		
340030	F	= 340030F
colour number	product type	

Although José Galeote Medina plays with lines and their randomness, he is also interested in form and structure. Here there are references to both the natural world and to a wider geography, as this design invites you to stroll and daydream.



340031F | isle



340030F | atoll



340031F | isle

*The incorporation of organic
meaning into my artistic practice!*

José Medina Galeote

Coralline

How to order the right product :

340025

F

= 340025F

colour number

product type



340025F | nacre

This design evokes the warm and familiar nature of wool, with a nod to the Baroque movement. The exuberance of the forms and the contrast of the colours build an aesthetic effect that is intended to create a feeling of well-being.



340025F | nacre



340026F | ambar



340027F | anemone



340028F | olas



340029F | aqua

I have constantly thought and dreamed about how i could walk, stroll or live in these environments and how they could generate total well-being.

José Medina Galeote

CREATED BY JOSÉ MEDINA GALEOTE

HIGH DEFINITION DIGITAL PRINTING

With over 20 years of experience in high definition digital printing, Forbo Flooring Systems offers you a range of high quality floor coverings, tailored to your needs. Whatever the segment or field of application, José Medina Galeote's creations will come to life under your feet!



Flotex Flocked Flooring is a unique textile flooring that combines the hard wearing and durable characteristics of a resilient floor with the quality, warmth and comfort of a carpet. Discover the toughness and durability of Flotex which comes as a result of the 80 million nylon 6.6. fibres per m², while experiencing the quietness and comfort normally only associated with a carpet as a result of the impervious cushioned backing.

TEXTILE

ORDER ON DEMAND
please contact your local sales for detailed information

To order your floor as a flotex floor use the colour code from the flotex designs and add an « **F** ».

So with 340004F you order design patchwork in the colour pastel in Flotex

340004

F

= 340004F

colour number product type

Minimum order quantity: as of **6m²**



Scribble **340003F** | dibujar

Description	Flocked flooring	
Dimensions	Roll width 2m Roll length ≤ 30 lm	
Total thickness	ISO 1765	4.3mm
Slip resistance	Pendulum test	Wet – low slip risk
Collection size	31	
Application	EN ISO 10874	Class 33 heavy
Impact sound reduction	EN ISO 717-2	ΔLw = ≥ 20 dB
CE	EN 14041	
Reaction to fire	EN 13501-1	B _{fl} -s1, L, NCS
Slip resistance	EN 13893	DS: ≥0.30
Body voltage	ISO 6356	≤ 2 kV



mb studio
by JOSÉ MEDINA GALEOTE



Reef **340031F** | isle



Patchwork **340005F** | carboncillo **340004F** | pastel

mbstudio

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