Draft Editorial Copy

Project: Forbo Dementia CPD

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Approval: Donna Hannaway

**FORBO ANNOUNCES NEW DEMENTIA-INCLUSIVE DESIGN CPD**

**Forbo Flooring Systems has developed a new RIBA-certified CPD, which examines the role of flooring in dementia-inclusive buildings.**

The number of people diagnosed with dementia in the UK continues to rise, with the Alzheimer’s Society predicting that almost 1.6 million individuals will suffer from the illness by 2040[[1]](#footnote-1). What’s more, 61% of people with dementia are also living in the community and not in care homes[[2]](#footnote-2). As we anticipate this alarming growth, it’s imperative that we learn to construct more inclusive environments for those with dementia, to help make their lives easier. Forbo’s new CPD focuses on this and covers a range of topics including, ‘why it is important to consider dementia when designing a building’, ‘how a person living with dementia perceives the world’, as well as best practice design advice.

Developed with guidance from the University of Stirling’s Dementia Services Design Centre (DSDC), the CPD is perfect for anyone who specifies flooring for commercial and public buildings, or for those that have a passion for creating inclusive environments.

The CPD is available to be delivered as a live webinar from one of the company’s trained advisors, on a date and time that suits you and your colleagues. As Forbo’s account managers have been through the DSDC built environment design training, they have the knowledge to explain with clarity why different environments can affect how a person living with dementia perceives the world.

What’s more, the first 30 webinars to be booked will also receive a complementary DSDC guide (while stocks last). A PDF and a recording of the presentation can also be requested free of charge. Whilst the CPD will be delivered virtually for the foreseeable future, there will still be time for questions to be asked at the end of the session.

Speaking on the new CPD, Donna Hannaway, Care Segment Manager at Forbo Flooring Systems commented: “I am excited to announce our new RIBA-certified CPD, which focusses on the role of flooring in dementia-inclusive designs. For many years, we’ve worked hard to develop inclusive flooring options to help specifiers feel confident in creating spaces that will benefit everyone. With the help of the DSDC, we’ve devised this CPD to help those in the field to go one step further and gain a stronger understanding of a number of important core design principles. If you’re working in the field, or just want to improve your knowledge on this subject, it’s not to be missed.”

As a global provider of complete flooring solutions, many of which have been accredited for dementia-friendly schemes, Forbo is in a unique position to offer its expertise on this subject. Since 2017, the company has been partnered with the DSDC to develop a portfolio of products suitable for use in dementia friendly environments. Since then, more than 1000 of the company’s products have been accredited by the leading research centre, such as its Marmoleum, Allura and Flotex ranges.

For more information about Forbo Flooring’s new CPD, please visit www.forbo-flooring.co.uk/cpd

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1. <https://www.alzheimers.org.uk/about-us/policy-and-influencing/dementia-scale-impact-numbers> [↑](#footnote-ref-1)
2. <https://www.dementiastatistics.org/statistics/care-services/#:~:text=311%2C730%20(39%25)%20of%20people,are%20living%20in%20the%20community.&text=Approximately%2055%25%20of%20people%20living,12%25%20in%20the%20severe%20stages>. [↑](#footnote-ref-2)