

## Simons



Simons is a Canadian retail brand who values the highest level of creativity in their product assortment, design and art partnerships. Store designs are unique, approachable and customer-focused.

The overarching design language for the 100,000 square foot Vancouver, BC store plays with streamlined geometry, bursts of color and raw architectural forms, then is fine tuned into a distinct solution to differentiate every department.

Marmoleum and Flotex were selected for their ability to withstand huge traffic volume, ease of maintenance and for their great color palettes. The ability to customize with Aquajet cutting delivered an end result in the "Twik" department that was bold and dynamic – just like the young women shopping there!

General  
Contractor

Govan Brown West

Flooring  
Contractor

Heritage Office Furnishings

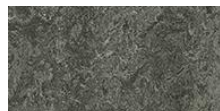
Photographer

A-Frame

### Used Products



Flotex Metro  
grey



Marmoleum  
Modular Marble  
graphite



Marmoleum  
Modular Colour  
chartreuse



Marmoleum Real  
adriatica



Marmoleum  
Modular Colour  
laguna



Marmoleum Real  
eiger



Flotex Metro  
nimbus



Marmoleum  
Vivace  
surprising storm



Flotex Metro  
anthracite



Flotex Metro  
ash