

Run Colors sneaker shop - Polen



Encouraged by their successful Warsaw based store and internet store, the owners of RunColors decided to show their offer of limited series of Nike, Adidas and New Balance shoes to citizens of Poznań.

Designers created a concept for their new store in Sławy Browar Shopping Centre as a space with strong connection to the recognizable RunColors name and logo: the „running colors” theme.

Shoelace, a feature distinctive for the brand, inspired mode:lina™ designers to create a dynamic and multicolor installation made of colorful ropes that remind us of shoelaces. Their prismatic shape refers to a fast movement of a runner, while colorful lines bounce from one wall to another also merging into the floor space.

Dark grey walls make a great background for a wide range of shoes in different colors as well as for the colorful rope installation.

Store interior is furnished with dark grey painted antiques. It is an echo of Warsaw based shop.

Massive old furniture with tiny colorful touches makes a good counterpoint for light rope installation.

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Geïnstalleerd door Robi

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Gebruikte producten



Marmoleum Real
lava

