

Hotel Gooiland



Grand Hotel Gooiland (1936) is household word in Hilversum. Gooiland has been the bustling heart of the city for decades, progressive and modern. Architect Jan Duiker was commissioned to design the building by a rich family from Amsterdam named Buurke. The family established themselves in the village at the turn of the previous century, together with other elitist families, but they missed the entertainment of city life. A novelty like a hotel with a bar and theatre had to change that. Duiker, a representative of modern architecture along with Dudok - the other famous Hilversum architect - designed a modern complex unprecedented at the time. Clean and businesslike, without unnecessary ornaments, the design was still luxurious. The many steel window frames and large windows created lots of light and air, making the atmosphere sophisticated, cosmopolitan and welcoming. Gooiland became the place to be: a location with grandeur.

Commissioned by Hotel Gooiland

Installation by Maxima, Haarlem

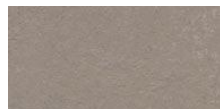
Photographer Erik Poffers

Location Hilversum

Used Products



Marmoleum
Concrete
comet



Marmoleum
Concrete
liquid clay

