





Capturing the traditional charm of the Tudor period, London-based design studio, Upcircle, designed Chester's newest student accommodation by taking inspiration from the city's history and architecture. With the help of Forbo Flooring Systems' comprehensive portfolio, including its recently refreshed Allura Luxury Vinyl Tile (LVT) collection, a warm, striking and sophisticated interior was created. From the branding and signage through to the interior design, Upcircle's multi-disciplinary expertise has helped to shape Fresh Student Living's latest development, Tudor Place. Located only a stone's throw away from Chester City Centre, the four-block student accommodation complex comprises 323 bedrooms and studios, as well as an array of modern facilities such as an on-site gym, a multi-media room and a communal lounge. Ophélia Gisquet, Head of Interior Design at Upcircle, commented: "As Tudor architecture is symbolic of Chester, it was only fitting that we took inspiration from this in the design concept of this project. Tudor buildings were typically constructed using English oak timbers, then painted with black tar for protection from the weather, therefore we wanted to incorporate a mix of natural wooden effects with contrasting colours throughout the interior. Having used Forbo's products for many of our student accommodation schemes before, we knew that its comprehensive portfolio would provide us with the ideal solutions to achieve our vision both in terms of design and performance. "Throughout the ground floor, in a variety of spaces, we specified several colourways in various plank sizes from the Allura Wood LVT collection. Combining the aesthetics of natural wood with the benefits of strong and comfortable vinyl tiles, the product's in-register embossing really brought the wood designs to life. In the reception area, multi-media room and meeting spaces, we used Allura Wood in the Deep Country Oak colourway which effortlessly provided an elegant feel and rustic touch to these spaces.

Location Chester, UK

Commissioned By Fresh Student Living

Building ContractorWatkin Jones Group

Interior Design Upcircle

Photography Andy Willis



Allura Dryback Wood white autumn oak



Allura Dryback Wood deep country oak



Coral Classic mouse grey



Sarlon Oak hazelnut











