

True Self Exhibition Design



True Self: David Rosetzky Selected Works is the first survey exhibition of leading Australian video artist David Rosetzky. Faced with a small budget and the durability demands of two years of touring, a simple and inventive exhibition system was created that easily assembles and disassembles for moving across nine Australian venues. Furniture Linoleum was the key material used in the exhibition design, used for seating, monitor framing and signage. The colour and surface qualities of Furniture Linoleum perfectly captured the visual and textural characteristics that SWA was looking for, as well as having the durability to withstand 2 years of touring. The seat: Furniture Linoleum in the colour 'ash' was carefully matched to the powder coated colour of the steel frame to create an almost seamless look between very different materials.

Location	Several locations
Architect	Simon Whibley Architecture
Photography	Jari Kestilä

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