





The Loop shows you the shopping of the future. The Loop offers retailers, producers and suppliers from the sector a helping hand and teaches them how to deal with their radically changing sector in the best way. The Loop shows the renewed 'customer journey' in all its aspects and also helps all involved players in the retail and FMCG to discover new ways to follow, catch and, of course, lead the new consumer to the checkout as well as possible.

Installation by	Retail Detail
Photographer	Debbie De Brauwer
Interior designer	Pinkeye Designstudio - Antwerpen

Used Products



XX Allura Flex Wood ovster seagrass



XX Allura Flex Material natural concrete



Allura Flex Stone cool sand



Allura Flex Wood white weathered oak



XX Coral Brush 2016 charcoal grey









