

## The Catalyst, National Innovation Centre for Ageing



Forbo Flooring Systems' Allura Wood Luxury Vinyl Tiles (LVT) were specified for The Catalyst; an architecturally striking building, home to Newcastle University's National Innovation Centre for Ageing (NICA) and National Innovation Centre for Data (NICD). The natural aesthetics, durable performance and dementia-friendly design of the LVT played a central role in helping to create an environment that promotes collaboration and inclusivity. Located at the heart of the Newcastle Helix development, The Catalyst is spread over five floors and provides flexible Grade A office space, supported by a unique mix of public areas, co-working spaces and bespoke facilities such as market research rooms, data visualisation suites, a TED style theatre and a large exhibition space. The 100,000 sq ft building brings together businesses, academics and members of the public to collaborate and support the research and development of new ageing and data products and services. (Allura Wood w60308 is no longer in collection)

Project Name	The Catalyst National Innovation Centre for Ageing
Location	Newcastle, UK
Interior Design	Design North
Architect	GSS Architecture
Commissioned By	Newcastle University
Photography	Browns Commercial Photography

### Featured Flooring Products



Surestep Stone  
beton concrete



Allura Dryback  
Wood  
natural collage

