

Specialized UK Headquarters



Natural linoleum flooring from the Marmoleum® collections were chosen for the showroom space. This was complemented with Allura, Forbo’s luxury vinyl tile collection. Specialized’s brand colours and style had to be incorporated into the overall look and feel of the retail space. Allura in an aged wood effect highlighted the strong red and black colour combination of the branding. The environmental ethos of the build was vital given Specialized’s standing as a supplier of pedal bikes, advocating sustainable living and all products within the workspace were assessed for their environmental impact.

Location	Chessington, Surrey, United Kingdom
Architect	Constructive Workspace
Building contractor	Constructive Workspace
Floor designer	Adam Burtt-Jones, Constructive Workspace

Used Products



Marmoleum
Marbled
Granada

