

**Simons retail store**



Simons is a Canadian retail brand who values the highest level of creativity in its product assortment, design and art partnerships. Simons store designs are unique, approachable and customer-focused. The overarching design language for the 100,000 square foot Vancouver, BC store plays with streamlined geometry, bursts of color and raw architectural forms, then is fine tuned into a distinct solution to differentiate every department. Marmoleum and Flotex flooring were selected for their ability to withstand huge traffic volume, ease of maintenance and for their great color palettes. The ability to customize with Aquajet cutting delivered an end result in the “Twik” department that was bold and dynamic – just like the young women shopping there!

General contractor	Govan Brown West
Flooring contractor	Heritage Office Furnishings
Location	Vancouver, BC Canada
Interior designer	Designstead
Photographer	A-Frame
Architect	Lemay Michaud Architects

**Used Products**

