

RunColors sneaker shop



Encouraged by their successful Warsaw store and internet store, the owners of RunColors decided to show their offer of limited series of Nike, Adidas and New Balance shoes to the citizens of Poznań. Designers created a concept for the new store in the Stary Browar Shopping Centre as a space with strong connection to the recognizable RunColors name and logo: the „running colors” theme. Shoelace, a feature distinctive for the brand, inspired mode:lina™ designers to create a dynamic and multicolor installation made of colorful ropes that remind us of shoelaces. Their prismatic shape refers to a fast movement of a runner, while colorful lines bounce from one wall to another also merging into the floor space. The dark grey walls and the marbled grey Marmoleum flooring make a great background for a wide range of shoes and the colorful rope installation. Massive old furniture with tiny colorful touches makes a good counterpoint for the light ropes.

Used Products

Date of completion 2013

Installation by Robi

Interior architect mode:lina™ -
www.modelina-architekci.com
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Location Poznan, Warsaw, Poland

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