

Rotterdam Business School - Kralingse Zoom



The Rotterdam Business School offers an inspiring and sustainable educational environment. The sustainable building, designed by Paul de Ruiter Architects, is energy-neutral, flexible and circular. The 14,000 m² building houses as many as 10,000 students who are trained to become the economists, business experts and sports managers of the future. Studio Groen+ Schild responsible for the interior design has determined the identity, colors and patterns of the 2 training disciplines IBK and SMM (Institute of Business Administration and Sports Marketing & Management) together with the students and employees. This identity is reflected in the colors and unique print of the Flotex carpets. Flotex was chosen because of its own design possibilities, acoustics and easy, even mechanical, wet cleaning. The interior design features 3 showcases: The Grand Café, the Media Library, and the Workgroup Rooms. Sustainability is paramount in the building, hence the choice of renewable materials including 2 colors of Marmoleum. Sphera was chosen for the Grand Café because of the playful combination of colors, design and the fact that the floor is produced in the Netherlands in a Zero Waste factory.

Project name	Rotterdam Business School
Location	Rotterdam - Kralingse Zoom
Building Contractor	Heerkens Van Bavel Bouw
Architect	Paul de Ruiter Architects
Interior Architect	Studio Groen+ Schild
Flooring Contractor	Maasdam
Photographer	Mike Bink

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