

## Riverside Terrace



FORBO'S MODUL'UP VINYL CREATES WELCOMING MATCH-DAY SPACE A unique hospitality space located in Cardiff's iconic Principality Stadium, the Riverside Terrace is notable for its move away from the traditional match-day hospitality experience. To create a premium experience, Design and Build Specialists Benchmark Designs called upon Forbo's adhesive-free sheet vinyl floor covering – Modul'up. Situated on the banks of the River Taff, the Principality Stadium plays host to a range of events and is renowned as the home of Wales' Rugby Union team. Working with PSE Wales and Levy UK, Benchmark Designs looked to create a distinctive interior space, capable of offering a premium match-day experience for general admission visitors. Combining a variety of furniture and surfaces with a diverse street food menu, the Riverside Terrace was designed with the city high street in mind, as Hannah Glazier, Interior Designer at Benchmark Designs, explains: "The brief we received for the Riverside Terrace was to take this space and transform it from a traditional food service and interior style, to something with a more up-market feel that had a broad appeal to customers. "Cardiff's high street has such a wide range of street food eateries and PSE Wales were keen to incorporate this heritage into the Riverside Terrace, with a different vendor selected to cater each match, along with live music. With such a dynamic environment, we needed products that would complement the usage of the space, providing a practical and refined finish. For this, texture was a really important design element and we wanted to make sure the surfaces we specified would complement and contrast with each other." With this brief in mind, Hannah looked for flooring solutions that would deliver on the desired aesthetic and feel, stating: "The space itself had a very industrial design, with exposed fixings and a metal-studded bar front adding different textural dynamics. With texture and visual quality in mind, we needed a floor covering that came in neutral shades to match the other finishes, but that could also create a warm and welcoming environment. It was for this reason that we specified Forbo's Modul'up, in its Concrete and Oak colourways combining the texture and tone of concrete with the warmth of timber." "The realistic timber appearance of the Oak colourway was ideal for the zoned seating

Dizainers

Benchmark Designs

