

## Reims Showroom



The Reims showroom was modernised in the spring, with a set of 13 flooring references installed in the room to showcase the various Forbo Flooring ranges and decors. You'll be able to choose from a range of sheets, tiles and planks formats, flamboyant colours and more neutral ones, all complemented by personalised furniture using our desktop solution, which allows you to cover your favourite pieces of furniture with linoleum. The whole project was supervised by Cécilia Aouaina, Marketing Director, and Margareth Van Aken, Vinyl Design Manager. The flooring was installed by our Forbo Flooring installation team. This new showroom offers an immersive experience, thanks to books and samples, as well as digital tools such as virtual reality and interactive screens.

Project name	Showroom de Reims
Building contractor	Forbo Sarlino
Installation	Forbo Flooring
Location	Reims
Date of completion	2024

### Used Products

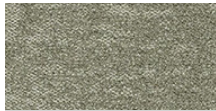
Flotex Montage planks estuary	Flotex Ombre planks estuary	Flotex Vision FR Miami fiesta	XX Marmoleum Cocoa matcha	XX Marmoleum Cocoa salted caramel	XX Marmoleum Cocoa indigo milk
Allura Decibel Wood sage green ash	Allura Decibel Material stormy sky	Allura Decibel Material deep blue ash	Allura Decibel 0.35 Wood golden smooth	Allura click Flexcore light serene oak	Allura click Flexcore natural serene oak



Allura Puzzle  
light twine



Modul'up 19 dB  
Wood  
pure chill oak



Tessera Infused  
whimsy wood



Markant  
glacier



Coral Bright  
virgin sand

