



## REWE, Nalbach



Conscientiously planned and professionally implemented: the REWE conversion in Nalbach. During the three-week conversion phase, the entire floor covering was renewed in just two days. Now the vinyl design flooring Allura Puzzle, a loose-lay solution in tile large format, lies on a total of more than 1200 square meters in both the grocery store and the neighboring beverage center. For the floor design, REWE store manager Peter Teucke focused on a high-quality, modern and at the same time sales-promoting shopping atmosphere. It was important to find an aesthetically pleasing flooring solution that would blend in with the color concept. Economic reasons also played a role, as the new flooring had to be quick and easy to install. The large, resilient Allura Puzzles in 96x96 cm format were the obvious choice for many reasons in addition to the practical and low-cut installation format. Due to their low overall thickness of 5 mm, they could be laid on the existing, aging terrazzo floor - quite comfortably without adhesive and almost without tools using a rubber mallet. Thanks to the dovetail joint, the tiles join together quickly and easily, creating a homogeneous, closed floor surface in no time at all. "I've been laying floors for over 40 years and have never had a product that is so quick and easy to install," is the statement from Thomas Fuchs, Innovative Interior Design, about the Allura Puzzle assembly at REWE Nalbach. Thanks to the dark design chosen, the flooring is insensitive to stains and can be cleaned easily and quickly in everyday use, even by machine. It is also a benefit from an ecological point of view: the Allura tiles, which are laid without adhesives, could be replaced piece by piece or in sections, extending the service life of the entire flooring surface and providing design scope for partial floor renewals or redesigns. In addition, Allura products contain a huge amount of recycled content in the backing construction and are fit for the circular economy at the end of their service life. The result is convincing all around - and it's something to behold. The REWE sales areas in the concrete-look design charcoal concrete underline the modern, future-focused ambience over the entire area and not only increase the shopping pleasure of the citizens of Nalbach.

<https://www.forbo.com/flooring/en-gl>

Location	Nalbach
Date of completion	August 2022
Installation by	Thomas Fuchs - Innovative Raumgestaltung
Photographer	Laura Bickmann



Allura Puzzle 2023  
natural concrete

