

Qurios Holiday retreats

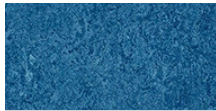


Qurios goes for experience, atmosphere and service at its sustainable and unique holiday parks. The first thing that Jeroen Postma, director of the fast-growing Qurios holiday park, does when his company starts developing a new location, is to look at the history and identity of the place. We hang everything on that story. The design of the cottages, the furnishings, the materials and even the lighting. Everything as sustainable as possible. A great client for both the designers of RH Interieurs and for us. Sustainability was also the reason that Qurios approached Forbo Flooring. Postma: 'We could have opted for a foreign supplier, but a company that is very Dutch and offers sustainable products suits our concept. Postma also appreciates 'the story' of some floors, such as the Marmoleum Cocoa floor in which cocoa husks are added, a residual product from the Zaanse cocoa industry. Considering the history and environment of the Zandvoort location, the themes of nature (the park is situated in the dunes between two water catchment areas) and Formula 1 (the Zandvoort racing circuit) were chosen. With our Marmoleum colour palette, we were able to perfectly interpret the Formula 1 Martini striping that Qurios and RH Interieurs wanted in the Grand Prix cottages. Moreover, Marmoleum is produced CO2-neutrally from natural and renewable raw materials. So it also fits into the green image of Qurios. Marmoleum Cocoa was also used in the coffee bar. 'In the exact colours and proportions of a Latte Macchiato,' says Postma. The two-storey houses have a Flotex carpet floor on top. This is because of its acoustic properties and because Flotex is easy to clean, both wet and dry, which is very hygienic. Qurios tries to do things differently. Postma: 'Why do you find a made-up bed in a hotel and a plastic package with sheets on the mattress in an average holiday park? With us, the holiday starts immediately instead of having to make the bed first. The company started five years ago in a flooded market and now has parks in Callantsoog, Ameland, Bloemendaal aan Zee, Grevelingenstrand (fully Eco-park, ed.) and Zandvoort, with concrete plans for new parks in the Netherlands, France and Portugal. These are all A-locations for tourists. After five successful years of growth, Qurios has now entered into cooperation with Roompot. They have the rental of the Qurios properties, the

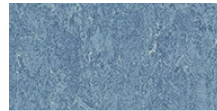
Projekta nosaukums	Qurios Vakantieparken
Adrese	Zandvoort
Dizainers	RH Interieurs
Arhitekts	2by4architects
Ieklāšana	PAKO vloeren
Fotogrāfs	Qurios



Marmoleum Real
Bleekerstreet



Marmoleum Real
blue



Marmoleum Real
fresco blue



Marmoleum
Concrete
asteroid



Marmoleum
Cocoa
white chocolate



Flotex Artline
ash

