





Paardekooper is one of the largest independent distributors of packaging and disposables in Europe. The company exists since 1919 and has more then 100 years of experience. They have just received the Royal predicate and have opened a completely new Store 2.0 in Rotterdam. The appearance of the new store concept is robust, inviting and at the same time warm. The look & feel had to be a bit rougher than before with a lot of wood, concrete and steel that worked out well. Corporate social responsibility with a focus on sustainability of packaging materials plays a major role at Paardekooper. It is not surprising that, in addition to quality and a modern look, sustainability played an important role when choosing the floor. The choice for Marmoleum Concrete from the Solid collection was quickly made.

Projekta nosaukums	Paardekooper B.V.
Adrese	Rotterdam
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Izmantotie grīdas segumi



