

Paardekooper packaging en disposables



Paardekooper is one of the largest independent distributors of packaging and disposables in Europe. The company exists since 1919 and has more than 100 years of experience. They have just received the Royal predicate and have opened a completely new Store 2.0 in Rotterdam. The appearance of the new store concept is robust, inviting and at the same time warm. The look & feel had to be a bit rougher than before with a lot of wood, concrete and steel that worked out well. Corporate social responsibility with a focus on sustainability of packaging materials plays a major role at Paardekooper. It is not surprising that, in addition to quality and a modern look, sustainability played an important role when choosing the floor. The choice for Marmoleum Concrete from the Solid collection was quickly made.

Project name	Paardekooper B.V.
Location	Rotterdam
Installation by	Van Voorst Projektendienst
Photographer	Michael van Oosten

Used Products



XX Marmoleum
Concrete
satellite

