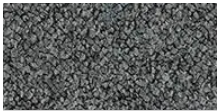


**Newydd HA Offices**



FORBO'S INTEGRATED FLOORING HELPS TO REFURBISH FLEXIBLE WORKSPACE Forbo Flooring Systems' contemporary range of floor coverings were specified by Momentum, a leading furniture expert based in Cardiff, to create a warm and vibrant hybrid working space for Newydd Housing Association. Forbo's Tessera carpet tiles, Allura Luxury Vinyl Tiles, Coral entrance flooring system and Surestep safety flooring were all used. Founded in 1974, Newydd Housing Association is a charitable housing association that offers 3,000 affordable homes for rent and sale. With properties based around South and mid Wales, Newydd Housing Association seeks to help those with the greatest need to find a home. Momentum worked with the housing association to refurbish their existing office spaces to create an environment that inspired a new hybrid style of working. Momentum designed the whole refurbishment and specified all the materials used, as Rhian Worgan, Interior Designer at Momentum, explains: "After securing the tender for the design of Newydd's offices, we were asked to create a space that supported and inspired the new hybrid way of working that many offices have adopted post-Covid. Newydd really wanted to achieve a flexible and adaptable environment, so that any future changes could be made at minimal cost and with little disruption. "One of the first things they had asked us to do was to remove any designated areas for teams or individuals. This was to encourage the sharing of information between staff in collaborative spaces. We replaced these areas with zones that supported a variety of tasks, like desk work, formal and informal meetings, brainstorming and more. The idea behind the whole design and layout of the office was that the employees would choose the area that supported the task at hand on any given day." However, it wasn't just the zoning of the office that was important, Newydd desired a workspace that was warm, vibrant and welcoming for its employees. With this in mind, Rhian spent a lot of time finding the right way to subtly incorporate the branding that represented Newydd's ethos and values, as she explains: "For me it was really important we got the colours we used right. We really wanted to make this a space that employees could explore their creativity and problem solving in and not a traditional, bland workspace. For this reason, we chose a vibrant orange for the chairs and desks, which we paired with a light wood-look flooring to create a warm and welcoming environment. The flooring was a key element in this design, as it provided a neutral backdrop for the vibrant furniture and helped to create a cohesive and modern look. We used Forbo's Tessera carpet tiles in the main office areas, Allura Luxury Vinyl Tiles in the entrance, and Coral entrance flooring in the reception area. Surestep safety flooring was used in the kitchen and break areas to ensure safety and durability. The result is a hybrid workspace that is both functional and inspiring, and that perfectly reflects Newydd's ethos and values."

Interior Designer	Momentum
Location	Cardiff, United Kingdom
Reference Date Of Completion	November 2022



Tessera Chroma mineral



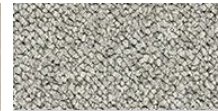
Allura mist texture



Tessera Chroma nautical



Allura all-in-one light honey oak



Tessera Chroma chanterelle



Coral Brush shark grey



Tessera Chroma pasture



Tessera Cloudscape grey dawn



Tessera Chroma blossom

