



Maxcolchon

Maxcolchon, a leading company in the sleep sector with over 100 stores across Spain, has taken a significant step in its renovation strategy to enhance the in-store customer experience. In its commitment to creating modern, welcoming spaces that reflect the quality of its products, Maxcolchon has chosen Allura Dryback and Sphera Element flooring from Forbo, a global leader in pavements. This decision reflects Maxcolchon's dedication to innovation and design within its establishments. By selecting Forbo's pavements, Maxcolchon provides an environment that blends aesthetics and functionality, key qualities for enhancing the customer experience in-store. Allura Dryback and Sphera Element stand out not only for their visual appeal and durability but also for their ease of maintenance and sustainability. This aligns with Maxcolchon's values of environmental respect and social responsibility, underscoring the company's commitment to a greener future. The installation of Forbo's pavements in Maxcolchon stores reinforces the brand's presence and strengthens its image, creating a refreshed setting that invites customers to explore and enjoy a modern, comfortable atmosphere while choosing the best products for their rest.

Location	Zaragoza
Installation by	Comon

Used Products



Allura Dryback
Wood
honey elegant oak



XX Sphera
Element
cerulean

