

## Marvel Stadium



Marvel Stadium in Melbourne, home to the AFL, is one of the world's busiest multi-purpose venues and recently underwent a much-needed makeover after 20-plus years of service. Hosting up to 80 major events annually, the stadium sees a diverse range of activities, from AFL matches to Twenty20 cricket and soccer including the recent Matildas Olympic qualifiers. The stadium also hosts performances by international artists like Pink. "The selection of the floor finish required careful consideration. It needed to be durable enough to withstand the unforgiving environment of the team locker rooms where the impact of muddy footy boots is an everyday occurrence along with the occasional champagne shower celebration. We needed a carpet that could easily be cleaned. It was important to Grimshaw that the space looked just as good today as it does in 10 years. Flotex was easily the obvious choice to meet the performance requirements however I had initial hesitations around a suitable design that would be stylish enough for the team facilities. Carpet plays an important role in elevating the overall design of a space, so it needed to be an appropriate choice. As soon as I viewed samples of Philippe Starck's unique collection for Flotex I knew this was spot-on. The bold and dynamic linear design of Twilight spoke perfectly to the energetic atmosphere of the locker rooms" says Amanda York, Interior Design Lead at Grimshaw. The recent use by the Matildas has perfectly demonstrated how the stadium can adapt to different needs, creating personality and identity in the team facilities. Check out the video here. The Flotex design chosen was by renowned French designer, Philippe Starck, adding a sense of speed and movement to a superhero stadium. The Flotex Starck collection features unique patterns. By playing on scale and transition and creates a new language in the perception of interior spaces and floor covering design. Celebrate without a care! From party to pristine in no time! Flotex textile carpets are hygienic, waterproof and washable making clean-up a breeze.

Interior designer Grimshaw and Smartform Architects

Flooring contractor Aywon

Photographer Dianna Snape

Builder John Holland



Flotex created by Starck  
Twilight antique



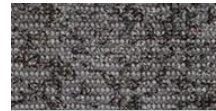
Flotex created by Starck  
Twilight antique /



Flotex created by Starck  
Twilight amber C1



Flotex created by Starck  
Twilight antique /



Flotex Montage  
planks  
tropic

