

LG Store im Kaufhaus Oberpollinger München



Individuality - not only in technology and design: Since the end of 2017 LG presents the new collection "Signature" in the Munich Oberpollinger. On 70 square meters, the currently trendy, innovative high-end appliances of the LG brand are impressively staged. The design concept for this successful product presentation was developed by ProConceptDesign GmbH from Nürnberg. With exclusive design furniture from Thonet and a special floor design from Forbo Flooring, a stylish store was created in the largest department store in southern. The exhibition space was to reflect the unique design of the LG Signature collection and at the same time meet the daily requirements of busy customer traffic. A real challenge, especially for the floor covering. The planners chose "Synergy" from Forbo Flooring - a combination of high-quality design and textile floor coverings. The combination of design flooring and matching sales areas and textile comfort in selected areas. In the LG Store in Munich, the striking, linear structures of the Seagrass Tessera carpet tiles used are particularly effective in the seating areas. Combined with the matching colour Allura Flex design flooring in an authentic wood look, an attractive floor design was created that also fulfils all functional properties and combines the demand for a cosy shop atmosphere with the advantages of easy-care and hard-wearing floor coverings.

Project name	LG Store im Kaufhaus Oberpollinger, München
Location	München, Deutschland
Date of completion	2017
Interior Designer	ProConceptDesign GmbH, Nürnberg
Photographer	Matthias Groppe, Paderborn

Used Products



Allura Dryback Wood
deep country oak



Tessera Seagrass
black

