



Kure store



The exuberant Finnish designs of the Kure store in Oulu deserved an interior that would match the products. The store owners wanted a space that would be both playful and stylish. The unusual bold patterns of the custom vinyl flooring succeed in setting a comforting but fascinating mood, set off against bright colours of the walls and furniture. Everything was based on the floor covering extending through the entire space.

Location	Oulu, Finland
Reference Architect	YO ZEN Arkkitehdit, Kate Salminen and Paula Kouri
Installation by	Heikkinen Yhtiot Oy
Photographer	Jari Kestilä

Used Products



Vinyl custom flooring
Statement