



FLOORING SYSTEMS

creating better environments

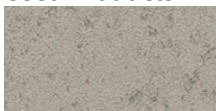
Hyundai Genesis Office



We are proud to announce that Forbo's Modul'up loose lay flooring has been installed at the Hyundai Genesis Gangnam Building, the home of Hyundai Motor Company's premium brand. Located in the heart of Seoul, the Genesis Gangnam office is a symbol of refined design and forward thinking innovation - values that align perfectly with Forbo's Modul'up flooring system. Known for its superior durability, easy installation without adhesives, and excellent acoustic and environmental performance, Modul'up offers the ideal solution for high-traffic commercial environments without compromising on style or sustainability. This collaboration showcases how cutting-edge materials can enhance the identity of a luxury automotive brand. We are honoured that Forbo flooring plays a role in elevating the Hyundai Genesis customer experience.

General contractor	Hyundai Construction
Builder	Dooyang Construction
Location	Seoul, South Korea
Interior architect	Studio COM
Installation by	Luxstory
Photographer	MH photography

Used Products



Modul'up 19 dB
loose lay vinyl
light grey canyon

