## creating better environments



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People know linoleum as being a flooring material, but what if it gained a new purpose within their houses? Challenging our perception of this flat material by giving it a 3D expression, Marie-Louise Velthujizen designed "Huddle", a series of lamps inspired by the construction of old factory lights. By exploring the boundaries of the Desktop linoleum she discovered that she could use the paper backing to give flexibility as well as strength, allowing the lamps to be built without using any extra material. This process resulted in three appealing lamps, inviting people to come closer together to enjoy their light. With this project, Marie-Louise shows how designers can work towards integrating more sustainable products in our daily life. Gatherings We believe the designer's role is about looking beyond the surface to make responsible decisions and to understand the ethical implications of one's choices. In partnership with Forbo, we have investigated the ethical implications of design through material, form and function. We have designed artifacts that embody various kinds of gatherings; the gathering of materials and the gathering of people – all about stimulating interaction through design. Let's talk, share and play!

## **Used Products**

Furniture	Furniture
Linoleum color	Linoleum color
overview	overview

Floor Designer	Marie-Louise Velthuijzen
Location	Steneby, Sweden
Date of completion 2016	
Project name	Gatherings, HDK Steneby

