

Hotel Gooiland



Grand Hotel Gooiland (1936) has been the bustling heart of Hilversum for decades. Architect Jan Duiker was commissioned to design the building by a rich family from Amsterdam named Buurke. The family settled in the village last century, but they missed the entertainment of city life. A novelty like a hotel with a bar and theater had to change that. Duiker, a representative of modern architecture, designed together with Dudok, another famous Hilversum architect, a modern complex unprecedented at the time. Clean and businesslike, without unnecessary ornaments, but still luxurious. The many large windows and steel frames create lots of light and air, making the atmosphere sophisticated, cosmopolitan and welcoming. Gooiland became the place to be: a location with grandeur.

Commissioned by	Hotel Gooiland
Installation by	Maxima, Haarlem
Photographer	Erik Poffers
Location	Hilversum

Used Products



