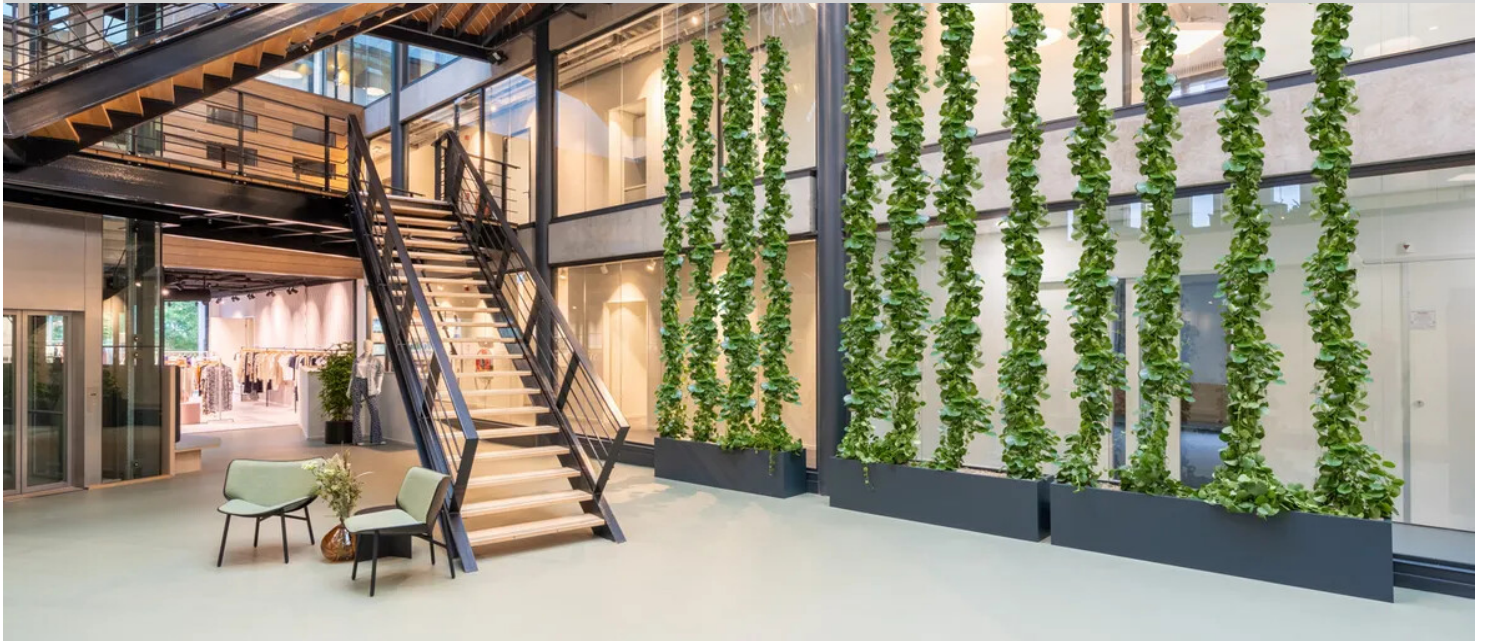


HVEG Fashion Group - Fashion Linq



The HVEG Fashion Group is a group of globally operating fashion and fashion related companies specialised in the development, design, purchase and sale of Private Label articles for clothing and accessories. Lotte Helmig of Your Tailormate is responsible for the beautiful refurbishment of the offices as well as the company restaurant and the individual showrooms. The client wanted an industrial, sleek look. "I could have achieved that with a cast floor, but I prefer to work with Marmoleum because of the beautiful matt look and the versatility of colours," says Lotte. The fact that Marmoleum is 100% biodegradable was also an important argument for the choice of floor. After all, sustainability is high on the HVEG Fashion Group's corporate strategy. In the Fashion Linq clothing showroom a light grey floor has been chosen for the ladies department (colour titanium from the Marmoleum Walton collection) and in the men's department there are dark clothing racks and a dark grey floor (colour lead from the Marmoleum Walton collection). Marmoleum Rosemary Green in the entrance area creates a wow effect. The green is a nice soft counterpart of the glass and the anthracite elements in the stairs and window frames. The desired "green" atmosphere is sought in both colour and durable material. The customer is very satisfied with the final result. The floor scores not only on durability but also on ease of maintenance and versatility.

Project name	HVEG Fashion Group
Location	Leusden, The Netherlands
Interior designer	Your TailorMate
Installation by	Van Dijk projecten
Photographer	Peter Brugmans

Used Products

