

Formula 1 Hospitality Motorhome



In the high-pressure world of Formula 1 racing, temporary, multi-storey buildings known as "motorhomes" are used as a home away from home for staff and drivers, as well as corporate hospitality and include stylish restaurants and terrace bars from where guests can watch the race, as well as kitchens, private rooms, showers and office spaces. Over a typical race weekend, the motorhome can host close to 300 people before being disassembled and moved on to the next location. The individual units that make up the motorhomes are filled with furniture, car parts and other race equipment, and shipped to the next destination by road or ferry, making it crucial that the interiors selected for motorhomes are durable enough to withstand this demanding and constantly changing schedule. So when a leading Formula 1 team was looking for a flooring solution for their motorhome that was quick to install and offer a great amount of flexibility, as well as superior durability, Flooring Contractor, MDA Contracts, recommended installing Allura Luxury Vinyl Tiles from Forbo. Knowing that ease of uplift for cleaning and replacement would be imperative for the customer, they also recommended adhesive-free installation. IOBAC High Grab Resin was applied to the sub-floor, and IOBAC MagTabs were then used to fit the standard backed LVT tiles. MDA Contracts completed the installation in early 2018 just prior to the unit leaving for testing in Spain, and the flooring is still performing well in 2022, despite extremely heavy usage.

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