

Ferrero Technical Center



Following the Slow Architecture approach, marked by the development of projects with a minimal ecological footprint, the Frigerio Design Group has given life to an iconic and reassuring architecture. It is based on the natural context and empathy, integrating itself into the surrounding environment and relating with the most characteristic elements of the Langhe landscape, declared a Unesco World Heritage Site. Alba is also home to Ferrero's largest factory in Italy. The architect chose Marmoleum for its sustainability and its colours.

Location	Alba, Italy
Interior architect	Arch. Enrico Frigerio
Interior designer	Arch. Enrico Frigerio and Arch. Carola Ginocchio
Floor designer	Frigerio Design Group
Building contractor	CO.GE.FA. spa
Flooring contractor	CO.GE.FA. spa
Installation	Nesite – Uniflair
Commissioned by	Ferrero Spa
Photographer	A. Positano e G. Camblaggi

Used Products



