



Dornseifers Frischemarkt, Siegen



From shopfitting to the lighting concept, it is always a question of finding the best individual solution in the food trade. This also applies to the flooring in Dornseifers Frischemarkt in Siegen: The floor design has to show character on almost 3,000 m² and at the same time fit harmoniously into the store design. It also had to be extremely robust and easy to clean. The family-run Friedhelm Dornseifer Group operates 18 grocery stores in the Sauerland, Siegerland and Bergisches Land regions. Since the time factor played a decisive role in the group's renovation projects, the floor covering had to be able to be laid directly on the existing floor in a particularly quick, clean, low-noise manner without extensive subfloor preparation and the use of adhesives. The loose-lay variant Allura Puzzle is the ideal flooring solution: thanks to the large-format tiles with dovetail joint, the flooring work could be reduced by more than 10 days, allowing the supermarket to open earlier than originally planned after the conversion phase in a successful atmosphere. The vinyl floor proves its impressive application and usage properties every day in the Dornseifer store in Siegen. Rene Diederichs, responsible project manager of the Dornseifer Group, is convinced that the product solution will also inspire the demanding Dornseifer customers and prove itself in the daily hustle and bustle.

Projectnaam	Dornseifers Frischemarkt, Siegen
Locatie	Siegen, Deutschland
Opleverdatum	2021
Aannemer	Unternehmensgruppe Friedhelm Dornseifer
Vloerenleverancier	Linovag Ladenbau GmbH, Bad Hersfeld
Fotograaf	Matthias Groppe, Paderborn

Gebruikte producten

