

Coef Men - Clothing store



Coef Men is a world of its own offering a combination of men's fashion clothing, sneakers and lifestyle articles. The place to be for every style-conscious man. Designing and building from floor-up formed the basis for a circular approach to the interior. The untreated metals, recycled leather and Marmoleum all have a low environmental impact and are easily separated, collected, disposed of and reused. Sustainability, the wide colour choice, a modern sleek look and circularity were decisive in opting for Marmoleum flooring. Coef Men consists of 5 shops. One is located in the medieval city castle Drakenborch. The castle on the Oudegracht in Utrecht dates from the 12th century and is the oldest residential building in The Netherlands. Pieter Kool from Carbon Studio and Pascal Hielckert from KUUB transformed the interior into a beautiful modern shop fit for the 21st century. When you enter the shop, you immediately notice the beautiful green Marmoleum floor with a black steel grid of circles on top. An 'organising grid' that literally puts everything right in this lopsided space. The steel carpet is interrupted in the middle to create a routing that leads visitors to the various rooms. Downstairs - arranged like an underground station - is a wharf cellar without direct daylight, where the streetwear collection is sold. The vault is tiled in white and the Marmoleum floor is a bright blue colour. At the back, the designers have placed a mirrored wall that creates extra depth. A dynamic effect that is enhanced by neon light lines.

Project name	Coef Men
Location	Utrecht, The Netherlands
Interior Designer	Carbon Studio in collaboration with KUUB
Flooring Contractor	PRJCT WRKS
Installation by	Van Voorst Projektendienst
Photographer	Maarten Willemstein

Used Products



Marmoleum
Walton
vintage blue



Marmoleum
Walton
bottle green

