

Cafe GEC



London’s leading workplace caterer, The Good Eating Company, has opened its first commercial Café in the city. Requiring an interior design that reflects its core values, the sophisticated charm of Forbo Flooring Systems’ Allura Flex Wood luxury vinyl tiles, along with its ease of installation and maintenance, has helped to complement the stylish and relaxing dining environment.

Giovanni Insalaco, Managing Director at Nova Design, commented: “The Good Eating company has a history of over 20 years, and it was important that who they are, what they do and what they represent as a business was reflected in the restaurant. While it’s called “Café GEC”, it is in fact, a restaurant, offering a bistro-style menu in a relaxed and stylish dining environment to suit the vibrant area around Lower Thames Street.

“I chose Forbo’s Allura Flex LVT planks in the Grey Autumn Oak shade for its ability to replicate the look and feel of natural wood. By specifically opting for a herringbone installation, this helped to add dimension to the space and bring the floor to life. This has worked really well in contrast with the plain counter and solid coloured furniture in the restaurant. Having never used Forbo’s products before, it really was a game changer both in terms of design and ease of installation. We’ve had lots of questions about what the floor is and received plenty of compliments – it’s fantastic.”

Interior Design	Nova Design
Location	London, United Kingdom
Commissioned By	The Good Eating Company

Featured Flooring Products



Allura Flex Wood
grey autumn oak

