





Caasi Boutique is a modern, on-trend clothing store, allowing individuals to express themselves creatively through fashion. With already two existing stores, the owners of Caasi Boutique were looking at opening their third within the new development at Karrinyup Shopping Centre in Perth, WA. The change rooms saw an opportunity for a feature piece to exist within the store and became the "runway". Accessed through the large pink archway, you feel as though you're entering a pink-filled dream. Featuring cloud-shaped pendants and floor to ceiling velvet curtains, this area creates a memorable user experience for shoppers. The interior immerses you in the full branding experience of Caasi Boutiqe and leaves you feeling playful, flirty and energetic. – Storyline designs / www.storylindesigns.com.au

Location Perth, Australia
Interior Designer Storyline Designs

## **Used Products**







