

**Armani Box**



The Armani Box pop-up store has opened in Seoul after it has been in Paris, London, Hong Kong, Tokyo, Beijing and New York. Allura Flex lobster red is applied on the floor symbolizing the red Armani brand color. This accent color perfectly matches with the store concept, and looks sophisticated and trendy at the same time. Allura Flex is a loose lay tile that can be applied without adhesives, ideal for use in pop-up stores.

Location

Project name

**Used Products**



Allura Flex  
Abstract  
lobster red

