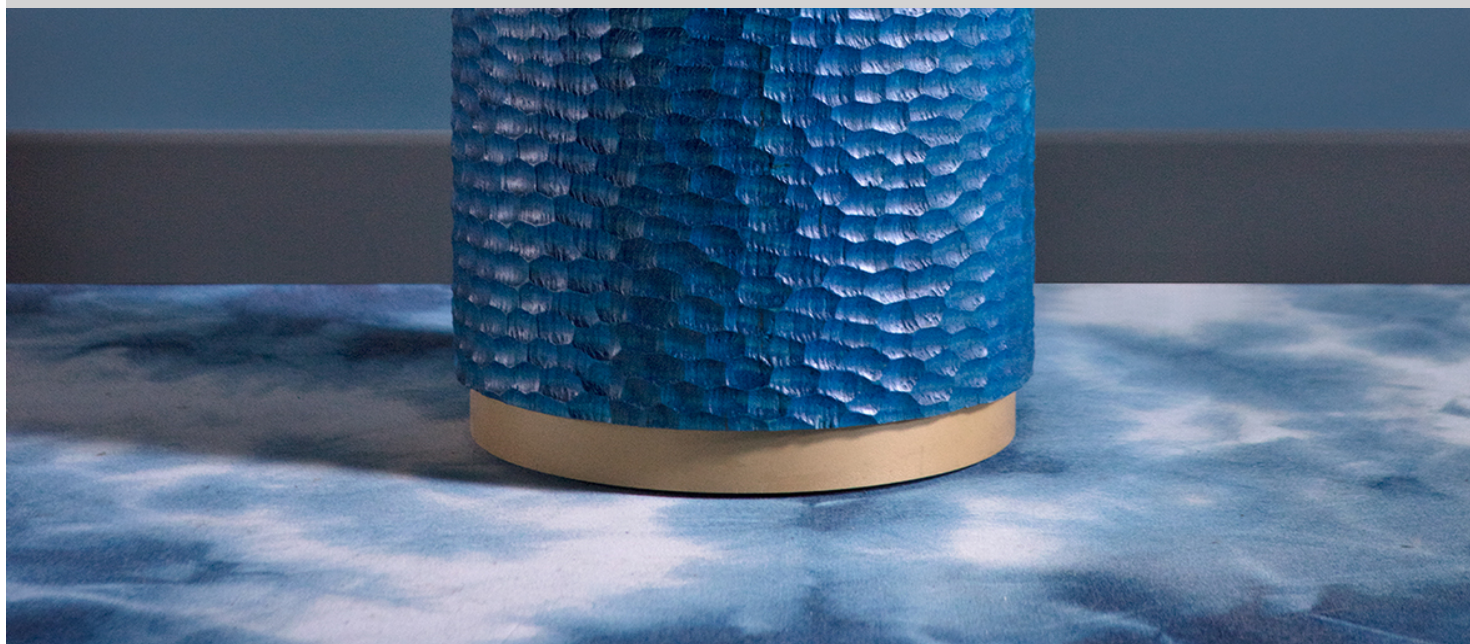


Advertising agency Hand Made, Cracow, Poland



The interior and furniture for the Cracow Hand Made advertising agency, designed by Beza Project, is based on an individual approach to customer needs. Beza Project: 'In the interiors of the agency we put on a combination of blue and gold. These colors dominate in the reception or in the room of the boss. We have been able to renovate the historic parquet floor, we also preserved the original tiled stoves. The atmosphere of the interior is emphasized by the stucco that we designed. A very important point of the whole project is the staircase – a lamp with organic covers designed by us and a special sculpture with the client's logo at the entrance. On the stairs there is a Flotex flocked flooring designed by us with motif Shibori. A similar motif was also used on the rugs (Flotex). The edging on the rugs was sewn by hand, using natural leather. Especially for this interior we have created a series of handmade furniture and lamps. With their design, we used traditional handicraft techniques such as wood carving, stucco wall decoration, metal hammering, shibori and sculpture. All furniture was handcrafted by local craftsmen. Thanks to this, every object is not only functional but unique. Vintage furniture has become a complement to our designs. We also designed a series of desk-stations where all wiring is hidden. The result of our work is a unique interior with customer-specific functionalities. It is distinguished by unusual colors and original furniture, which potential clients of the agency will surely remember. Thanks to the classic and elegant character the interior will be in use for years.'

Date of Completion 2016

Interior Design Beza Projekt www.beza-interiors.pl

Photography Anna Łoskiewicz-Zakrzewska, Jacek Kołodziejski

Location Cracow, Poland

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